

The Buckinghamshire **Business Awards** 2026

2026 Sponsorship Opportunity

What are the Buckinghamshire Business Awards?

The Buckinghamshire Business Awards are the county's leading business awards.

The awards honour the entrepreneurial spirit, vision, innovation and drive of our business community and celebrate 'the best of the best' across Buckinghamshire.

The Buckinghamshire Business Awards 2026 will feature 12 categories, reflecting the diverse and dynamic businesses operating throughout the county.

Sponsorship of The Buckinghamshire Business Awards provides an excellent return on investment through the high volume of coverage in press, social media and local radio, branding and new business opportunities generated through the awards.



If you are interested in securing sponsorship, or you would like to discuss your requirements further, please don't hesitate to contact us at awards@bbf.uk.com



Timetable

Entries open
March 2026

Deadline for entries
Start of June 2026

Judging
June to July 2026

Finalists announced
End of July 2026

Awards Ceremony
Date to follow



Celebrate Excellence

Sponsorship of The Buckinghamshire Business Awards provides an excellent return on investment through the high volume of media coverage, branding and new business opportunities which the awards generate.

- Be associated with an event that incorporates and reflects your business ethos
- Be seen as a keen supporter of the county's business community
- Be recognised as a business leader
- Feature prominently in a highly targeted marketing and PR campaign
- Network with the best business and community leaders in Buckinghamshire
- Sponsors benefit from a huge amount of local media coverage in the months leading up to the awards

Award Categories

**Apprentice and Young Person
Employer of the Year**

Business Leader of the Year

Community Champions Award

Creative Business of the Year

Enterprising Business of the Year

**Excellence in Customer Experience
Award**

Growth Business of the Year

Innovative Business of the Year

New Business of the Year

Net Zero Ambition Award

**Tourism, Hospitality, and Leisure
Business of the Year**

★ ★ ★

Company of the Year

'Best of the Best'

★ ★ ★

Keen to sponsor a category that isn't listed? Let us know and we can work with you to create a new bespoke category



“ The business value of the Buckinghamshire Business Awards is well worth the cost. With the exposure in the media and the opportunity to socialise with other entrepreneurs and business leaders. We have also met some great companies along the way and learned a lot from them too. ”



Headline Sponsor Package – £10,000*

- Receive the highest level of promotion & visibility
- A place on our organising committee
- Sponsor of the 'Company of the Year Award'
- Sit on judging panel (the best of the best)
- Present 'Company of the Year Award'
- Pre and post event promotion
- Advertisement included in the award programme
- Logo sited on all marketing and promotional materials for the event
- Links to your website from the event webpage

Category Sponsor – £3,500*

- Kudos for supporting excellence
- Opportunity to get involved in the judging process.
- Strong position in marketing & PR materials
- Widespread media coverage in press, through social media and on local radio.
- Logo inclusion in awards presentation
- Opportunity for company representative to present an award at the gala celebration in-front of an audience of 250 people from the counties most successful businesses.
- Use of the awards logo and statement on all company promotional materials and website
- Logo inclusion and statement in awards programme

Other ways to sponsor – £200 – £1,500*

Your business can benefit from the kudos and marketing PR activity generated at the ceremony. Whatever your budget, bespoke packages can include both products and services.

Sponsorship is currently being sought for the following:

- Trophy Sponsor
- Awards Programme Sponsor
- Champagne Sponsor
- Drinks Reception Sponsor

*** Plus VAT.**

**For more information
on sponsorship
please contact:**

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Commitment to or interest in sponsorship

Yes, I would like to commit to sponsoring the following category at The Buckinghamshire Business Awards 2026

Please state category

Yes, I am interested in sponsoring a category, but would like further information.

Please state category

I understand that invoices for this sponsorship will be issued in April 2026.

Signed

Company

Date

Contact no.

Email address

Previous sponsors include:

