

# The Buckinghamshire *Business Awards* 2024

## 2024 Sponsorship Opportunity

### What are the Buckinghamshire Business Awards?

The Buckinghamshire Business Awards are the county's leading business awards.

The awards honour the entrepreneurial spirit, vision, innovation and drive of our business community and celebrate 'the best of the best' across Buckinghamshire.

The Buckinghamshire Business Awards 2024 will feature 12 categories, reflecting the diverse and dynamic businesses operating throughout the county.

Sponsorship of The Buckinghamshire Business Awards provides an excellent return on investment through the high volume of coverage in press, social media and local radio, branding and new business opportunities generated through the awards.



If you are interested in securing sponsorship, or you would like to discuss your requirements further, please don't hesitate to contact us at [awards@bbf.uk.com](mailto:awards@bbf.uk.com)



#### Timetable

Entries open  
March 2024

Deadline for entries  
End of May 2024

Judging  
June to July 2024

Finalists announced  
End of July 2024

Awards Ceremony  
September 2024



# Celebrate Excellence

Sponsorship of The Buckinghamshire Business Awards provides an excellent return on investment through the high volume of media coverage, branding and new business opportunities which the awards generate.

- Be associated with an event that incorporates and reflects your business ethos
- Be seen as a keen supporter of the county's business community
- Be recognised as a business leader
- Feature prominently in a highly targeted marketing and PR campaign
- Network with the best business and community leaders in Buckinghamshire
- Sponsors benefit from a huge amount of local media coverage in the months leading up to the awards

## Award Categories

**Apprentice and Young Person  
Employer of the Year**

**Community Champions Award**

**Creative Business of the Year**

**Digital Innovation Award**

**Enterprising Business of the Year**

**Excellence in Customer  
Service Award**

**Growth Business of the Year**

**Innovative Business of the Year**

**New Business of the Year**

**Net Zero Ambition Award**

**Tourism, Hospitality, and Leisure  
Business of the Year**

**Young Entrepreneur of the Year**  
★ ★ ★

**Company of the Year**

*'Best of the Best'*

★ ★ ★

Keen to sponsor a category that isn't listed? Let us know and we can work with you to create a new bespoke category



The business value of the Buckinghamshire Business Awards is well worth the cost. With the exposure in the media and the opportunity to socialise with other entrepreneurs and business leaders. We have also met some great companies along the way and learned a lot from them too.



## Headline Sponsor Package – £10,000\*

- Receive the highest level of promotion & visibility
- A place on our organising committee
- Sponsor of the 'Company of the Year Award'
- Sit on judging panel (the best of the best)
- Present 'Company of the Year Award'
- Pre and post event promotion
- Advertisement included in the award programme
- Logo sited on all marketing and promotional materials for the event
- Links to your website from the event webpage

## Category Sponsor – £3,000\*

- Kudos for supporting excellence
- Opportunity to get involved in the judging process.
- Strong position in marketing & PR materials
- Widespread media coverage in press, through social media and on local radio.
- Logo inclusion in awards presentation
- Opportunity for company representative to present an award at the gala celebration in-front of an audience of 250 people from the counties most successful businesses.
- Use of the awards logo and statement on all company promotional materials and website
- Logo inclusion and statement in awards programme

## Other ways to sponsor – £200 – £1,500\*

Your business can benefit from the kudos and marketing PR activity generated at the ceremony. Whatever your budget, bespoke packages can include both products and services.

Sponsorship is currently being sought for the following:

- Trophy Sponsor
- Awards Programme Sponsor
- Champagne Sponsor
- Drinks Reception Sponsor

**\* Plus VAT.**

**For more information  
on sponsorship  
please contact:**

**Lynsey Dunn**  
Head of Marketing, Communications  
and Events  
Buckinghamshire Business First

e: [lynsey@bbf.uk.com](mailto:lynsey@bbf.uk.com)  
t: 01494 927154

**Heather Dean**  
Head of Skills and Business  
Support  
Buckinghamshire Business First

e: [heather@bbf.uk.com](mailto:heather@bbf.uk.com)  
t: 01494 927143  
m: 07500 781783

# Commitment to or interest in sponsorship

Yes, I would like to commit to sponsoring the following category at The Buckinghamshire Business Awards 2024

Please state category .....

Yes, I am interested in sponsoring a category, but would like further information.

Please state category .....

I understand that invoices for this sponsorship will be issued in April 2024.

Signed .....

Company .....

Date .....

Contact no. ....

Email address .....

## Previous sponsors include:

