

JOIN US IN STANDING UP FOR NET ZERO BUCKS

Dear Business Leaders of Buckinghamshire,

Buckinghamshire Business First needs your help. Due to competing financial pressures, Buckinghamshire Council no longer has the ability to fund us to deliver the Net Zero Bucks Programme, with all activity now scheduled to end on 31st March this year. We believe that this has been a phenomenally effective programme helping businesses to drive down costs, create new markets, increase turnover, and reduce their carbon emissions.

By saving money and reducing waste, many businesses have become more productive and more profitable. They have been creating and safeguarding the jobs our local economy so badly needs, and all at the same time as contributing to a healthier environment that benefits current and future generations.

Are we as a business community up for funding this activity amongst ourselves through a crowdfunding mechanism to ensure that Buckinghamshire Business First can keep doing this vital work? If BBF support has ever made a difference to your business, can you support us now to keep this much valued activity in play?

Michael Garvey MBE

Chairman, Buckinghamshire Business First

WE NEED YOUR
HELP



Michael Garvey MBE

OUR NET ZERO PROGRESS IS AT RISK...

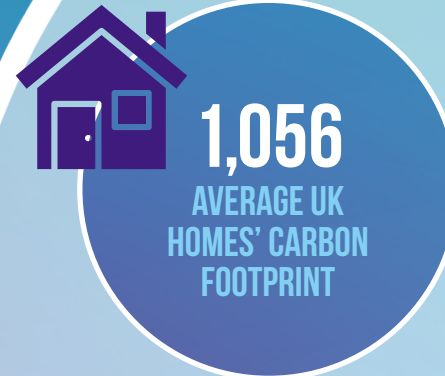
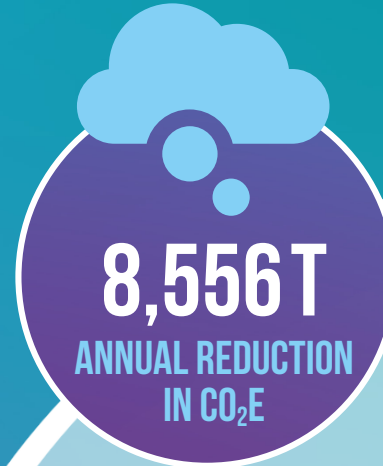
Now that Buckinghamshire Council has made the difficult decision not to fund the Net Zero Bucks support for Buckinghamshire businesses with effect from 1st April, we need your help.

Our Net Zero Bucks programme has helped thousands of businesses to cut costs, win new contracts, access new markets, increase turnover, and reduce harmful emissions.

These businesses have collectively reduced their annual CO₂e emissions by 8,556 tonnes. That's the equivalent of the carbon footprint of 1,056 average UK homes.

The previous £500k investment in Net Zero business support, funded by Buckinghamshire Council over 18 months, has generated over **£1.3 million in economic benefit, a 160% return on investment** that will create a lasting legacy for generations to come and proves that sustainability and profitability go hand in hand.

160%
ROI



WHY IT MATTERS

In the past 18 months alone, Buckinghamshire Business First's Net Zero Team has empowered over **100 businesses** to accelerate their journey towards Net Zero.

NET ZERO BUCKS IMPACT

Sustainability and profitability go hand in hand.

Businesses we've worked with are saving money and reducing waste. They are increasing productivity and profits. They are creating and protecting jobs. They are helping to build a healthier environment for all of us. They know that sustainability is a money maker.

WHY CHAMPION NET ZERO?

Alex Vass, CEO, Independent Marketing Sciences:
"In the last three months, we've won at least two contracts worth £100k because of our environmental credentials. We wouldn't have won them if we hadn't been supported by the Net Zero Bucks team."



HEAR MORE ABOUT THE POSITIVE IMPACTS OF NET ZERO SUPPORT

HOW WE'VE HELPED BUSINESSES



ENHANCED THEIR
REPUTATION



SAVED
COSTS



GAINED NEW
INVESTORS



FOUND NEW MARKET
OPPORTUNITIES



BUILT RESILIENCE
AND RISK
MANAGEMENT
PROTOCOLS

CAN YOU HELP?

The annual cost to run this programme is **£330,000**. Can you help us to continue with this mission to reduce carbon emissions and to mitigate against the damage being done to the environment and our air quality?

We understand business is tough right now, and we do not make this ask lightly, but the public sector is struggling to meet the costs of all its statutory obligations and can't continue to fund Net Zero Bucks. Can businesses fund this sort of activity for the collective good of our Buckinghamshire economy?

**IT ONLY TAKES 500
OF US TO PLEDGE
£660 TO MAKE
THIS WORK**

**WE HAVE UNTIL THE
END OF MARCH
TO FIND THE MONEY TO ALLOW
THIS SUPPORT TO CONTINUE**

YOUR INVESTMENT
WILL LEAVE A
**LASTING
LEGACY**
FOR GENERATIONS
TO COME

CAN YOU HELP?

PLEASE CONTRIBUTE AND
BECOME PART OF SOMETHING

BIGGER

£330,000

Please pledge your support below:

An annual contribution of £5,000

An annual contribution of £1,000

A one-off contribution



**TOGETHER FOR A GREENER
FUTURE: STAND UP FOR BUCKS**