

CASE STUDY



Elevate, Innovate, Integrate

What we do:

Elevate Your Future Potential.

Innovate, the spark that ignites change.

Integrate for a seamless tomorrow.

Our Solutions:

- Enterprise IT
- IT for SME
- Green IT
- IT for M&A

Contact us

For more information on any of our products or services, please visit us on the Web at: www.ienlimited.com

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DIGITAL MARKETING COMPANY

Partnership delivering improved security, cost reduction, enhanced end-user experience

IEN helps digital marketing company weather the Covid-19 impact, enabling them to save money, be more secure, work collaboratively and survive the storm resulting in growth and a brighter future.



THE PROBLEM

The company heavily relied on IT for their business operations, but due to the impact of the COVID-19 pandemic, they needed to reduce their headcount. However, their IT spending remained largely unchanged. Additionally, the company anticipated a shift to hybrid working once the lockdown ended but felt they lacked the necessary tools for efficient collaboration while working remotely.

OUR SOLUTION

We undertook a comprehensive review, diagnostics, and analysis of their IT spending, identifying several areas for transformation and optimisation that would yield immediate cost reductions. The following solutions were implemented:

The company switched to a new third party supplier that aligned better with their needs and provided superior end-user support at a lower cost.

A project was initiated to transform the company's connectivity and data storage infrastructure, enabling smoother remote collaboration and data sharing.

THEIR OUTCOME

- Optimised Productivity and Collaboration tools
- Enhanced internet connectivity and voice solution
- Improved third-party service
- Elevated security solution
- Significant Cost Reduction

The company achieved a yearly cost reduction of over 50% through the identified optimisations, supplier alignment and transformations.

Positive Return on Investment (ROI):

The costs associated with the transformation project were recovered in just over four months, providing a much valued ROI.