

**GUH** Global Underwater Hub News

# MEDIA PACK & EDITORIAL CALENDAR 2025

REACH 45,000+ subscribers and feature in the underwater sectors' most recognisable industry publication

MAXIMISE your advertising potential with options to accomodate any budget and design

ENSURE your voice is heard across the underwater sectors

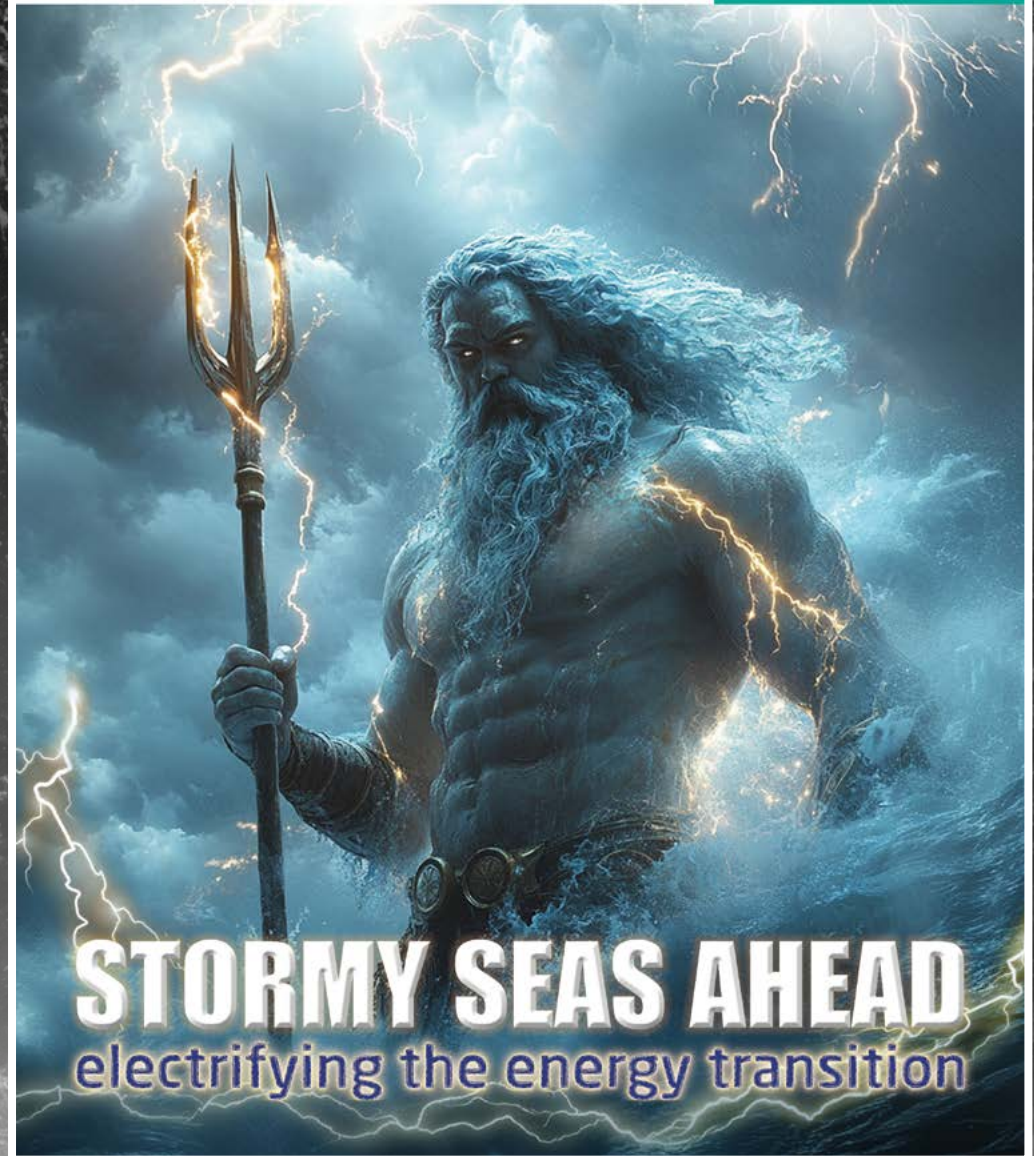


Global Underwater Hub News

THE MAGAZINE FROM GLOBAL UNDERWATER HUB | [WWW.GLOBALUNDERWATERHUB.COM](http://WWW.GLOBALUNDERWATERHUB.COM) | SEPTEMBER 2024

## IN THIS ISSUE

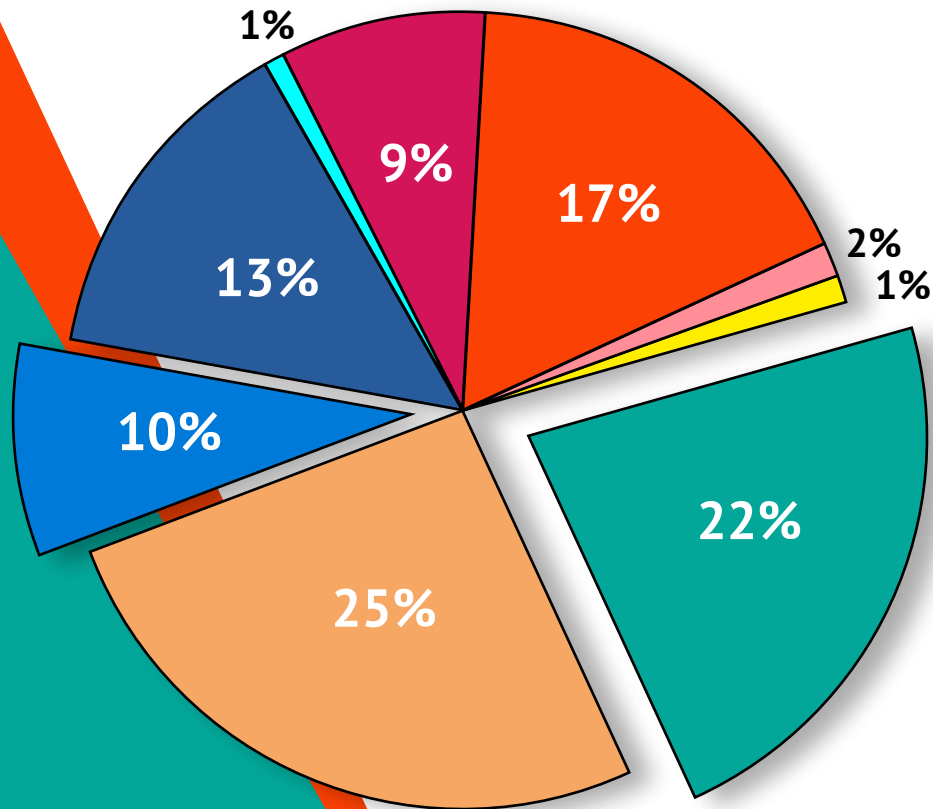
GUH on an electric two-decade voyage through the subsea industry  
Fugro on the uncrewed marine future  
Windy North Sea is our greatest asset in the race to net zero  
Market intelligence from GUH  
Latest news and events from the underwater sectors



**STORMY SEAS AHEAD**  
electrifying the energy transition

# WHO READS GUH NEWS?

## READERSHIP BY SECTOR

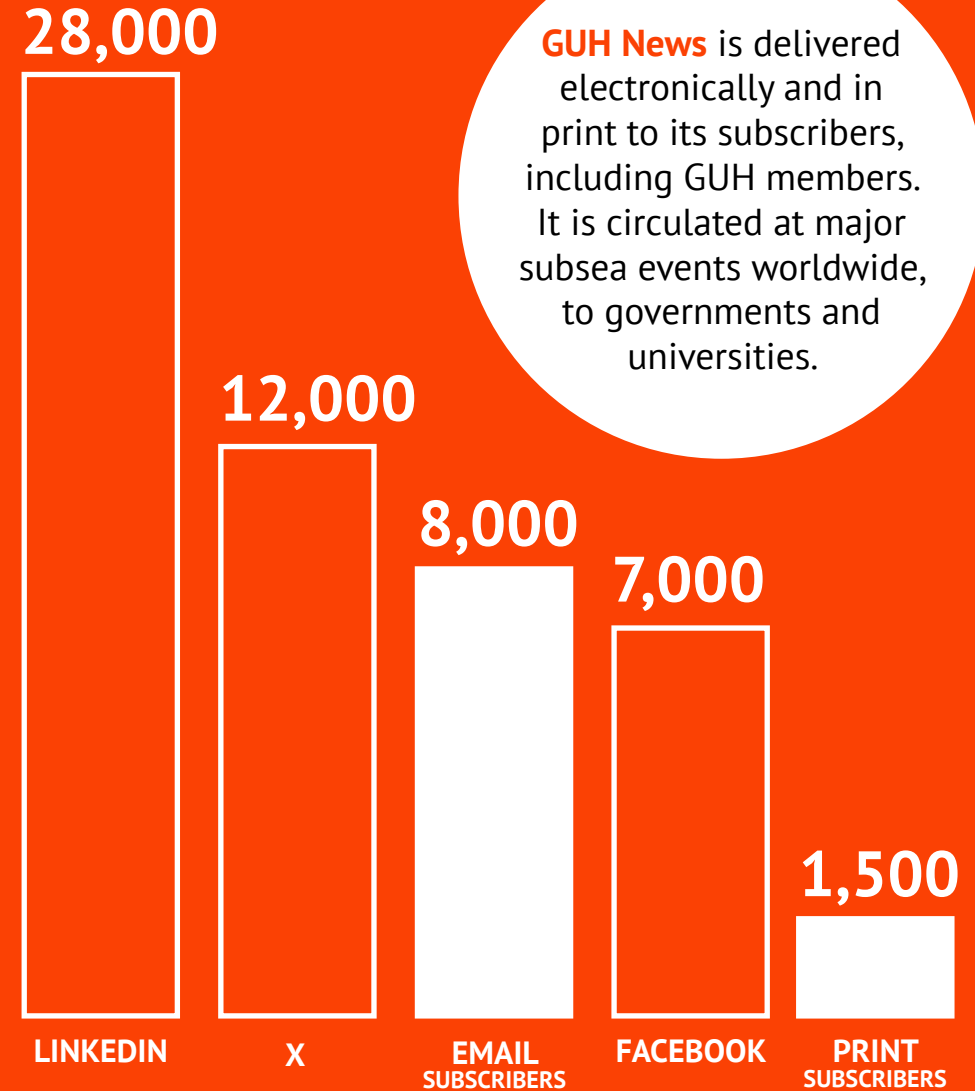


- WAVE & TIDAL
- AQUACULTURE
- CCUS & HYDROGEN
- DECOMMISSIONING
- DEFENCE
- OCEAN SCIENCE
- OFFSHORE WIND
- OIL & GAS
- SUBSEA MINERALS

*Data sourced by analysing physical mailing list to GUH member subscribers in January 2025.*

# DISTRIBUTION

## MAGAZINE REACH



**GUH News** is delivered electronically and in print to its subscribers, including GUH members. It is circulated at major subsea events worldwide, to governments and universities.

# OPTIONS AND RATES

# SPECIAL OFFERS

## ADVERTISING OPPORTUNITIES

In circulation for over 16 years, GUH News is an established and highly regarded industry magazine, and an effective publication for communicating news, announcements, products and services to its readers. The magazine is published to a strong, underwater-focused audience, as well as timely distribution at key subsea events around the world, in addition to a substantial online presence through its targeted electronic distribution list, social media channels and free online library of issues.

## RATES

### GUH members

Half page	£850
Full page	£1,210
Double page	£2,715
Inside front	£1,550
Outside back	£2,015
Advertorial	£POA

### Non-members

Half page	£1,275
Full page	£1,815
Double page	£3,495
Inside front	£2,325
Outside back	£2,920
Advertorial	£POA

Prices exclude VAT. To book advertising space or discuss your advertising requirements, please contact the editor [dan.fearon@theGUH.co.uk](mailto:dan.fearon@theGUH.co.uk)

NEW MEMBERS  
**50% off**

If you became a GUH member in the last 12 months, enjoy 50% off your first GUH News advert booking.  
*Excludes advertorials.*

Discounts are applied when booking adverts across multiple issues of GUH News:

- 2x issues, 10% off
- 3x issues, 15% off

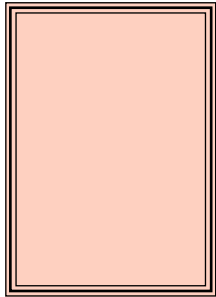
Email: [dan.fearon@theGUH.co.uk](mailto:dan.fearon@theGUH.co.uk)

MULTI BOOKING  
**15% off**

We also offer exclusive discounts to exhibitors at **Subsea Expo** who are looking to book advertising in GUH News or the official show guide. Contact us for more information.

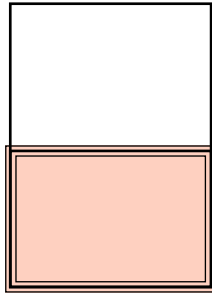
EXHIBITOR  
DISCOUNTS

# SPECIFICATIONS



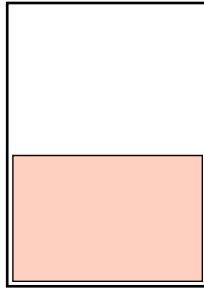
## FULL PAGE (A4)

- Trim 210 x 297mm  
 - Type Area 184 x 271mm  
 - Bleed 216 x 393mm



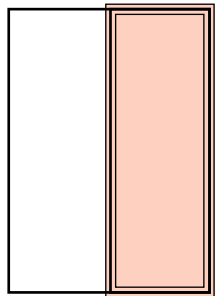
## HALF PAGE HORIZONTAL w BLEED

- Trim 210 x 148mm  
 - Type Area 184 x 128mm  
 - Bleed 216 x 154mm



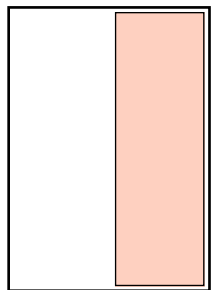
## HALF PAGE HORIZONTAL

- Ad size 271 x 184mm



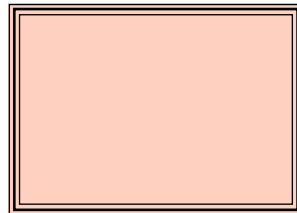
## HALF PAGE VERTICAL w BLEED

- Trim 103 x 297mm  
 - Type Area 83 x 271mm  
 - Bleed 109 x 393mm



## HALF PAGE VERTICAL

- Ad size 90 x 261mm



## DOUBLE PAGE SPREAD w BLEED

- Trim 420 x 297mm  
 - Type Area 384 x 271mm  
 - Bleed 426 x 303mm

### ARTWORKING NOTES

All RGB and spot colours should be converted to CMYK.  
 Artwork should be submitted in pdf, eps, tif or jpg file formats.  
 Artwork must be supplied at 300dpi or above at full size CMYK with all fonts & images embedded.

# EDITORIAL CALENDAR

GUH members are invited to submit subsea news on **any** relevant subject; the suggestions encouraged below are based on upcoming events & issue themes.

## FEBRUARY 2025

**DEADLINE:**  
15 January 2025  
**PUBLISHED:**  
12 February 2025  
**THEME:**  
Subsea Expo edition

Published to coincide with Subsea Expo, Energy Exchange Australia, Moorings & Anchors conference.

Content is invited on (but not limited to) new technologies or products and global business. **Thought leadership pieces are particularly sought after for this issue** - please contact the editor to discuss.

## MAY 2025

**DEADLINE:**  
1 April 2025  
**PUBLISHED:**  
1 May 2025  
**THEME:**  
Workforce sustainability

Published to coincide with All Energy, Global Offshore Wind, GUH STEM Challenge, Subsea Cable Insurance

Content is invited on (but not limited to) workforce development, STEM, apprenticeships, as well as learning and development.

## SEPTEMBER 2025

**DEADLINE:**  
1 August 2025  
**PUBLISHED:**  
1 September 2025  
**THEME:**  
Technology and ports

Published to coincide with GUH Underwater Robotics, Cables & Umbilicals, and FOW Conferences

Content is invited on (but not limited to) automation, artificial intelligence, robotics (especially AUVs), renewables (particularly offshore wind) and cables.

## CONTACT THE EDITOR



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## ONLINE ARCHIVE



Access the full back catalogue of GUH News for free online now.

