

**Global
Underwater
Hub**

The leading trade and industry
development body for the UK's
Underwater Sectors

INTRODUCTION TO MEMBERSHIP

globalunderwaterhub.com

Who we are

“ Global Underwater Hub (GUH) is the leading trade and industry development body for the UK’s underwater sectors. Our vision is to position the UK as a global leader in the blue economy, supporting energy security, accelerating the transition to net zero and creating high-value jobs, technologies and exports.

We champion, support, promote and represent the entire underwater industry, giving our members access to the critical insights, connections and expert support they need to thrive.”

Neil Gordon
Chief Executive



We represent

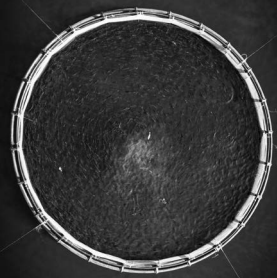
The diverse range of businesses in the UK’s underwater industry.

Employing over 50,000 people and **contributing nearly £10 billion** to the UK economy, the underwater industry spans offshore energy, aquaculture, defence, subsea telecoms, and mineral extraction.

As the industry’s primary trade association, GUH provides:

- Expert guidance, connections and business support
- A strong voice with government and policymakers
- Access to global growth and export opportunities
- Acceleration of technology development and internationalisation
- Support for innovation and market diversification driving the energy transition
- Specialist forums and working groups





Flotation Energy



The UK's underwater supply chain is world class equipped with advanced capabilities to capture opportunities in multiple markets worldwide. At GUH, we help our members turn this potential into real economic impact.

Harnessing the oceans of opportunity

Our oceans hold **vast potential** for global economic growth, employment, innovation and sustainability. From food security to climate action, the underwater blue economy is increasingly critical to tackling major global challenges.

Blue Ocean Monitoring



Our members are at the forefront of the energy transition, delivering sustainable and responsible use of marine resources. Combining innovative technologies and proven real-world expertise, they are shaping the future of the underwater industry.

As global demand for underwater solutions grows, GUH is here to help you scale, innovate, and succeed at home and abroad.



Global Underwater Hub



How we deliver

Access

Get the insights you need.

Tap into commercially driven market analysis, expert briefings, including the industry forums and working groups. Identify clear routes to market and informed strategic opportunities.

Connect

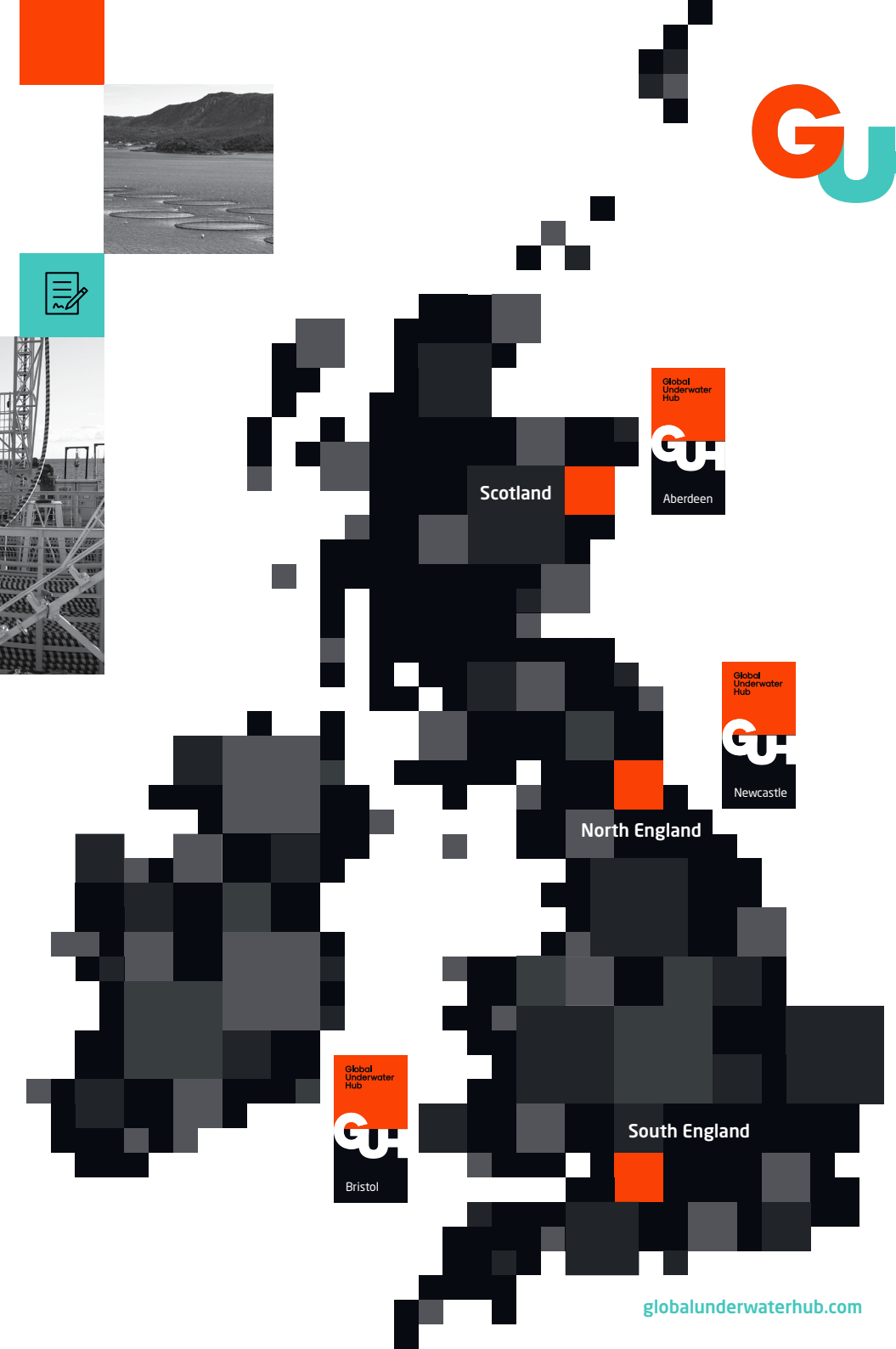
Join the largest global underwater community.

Network and engage with peers, pioneers and decision-makers. Collaborate across sectors to shape the underwater solutions of tomorrow.

Grow

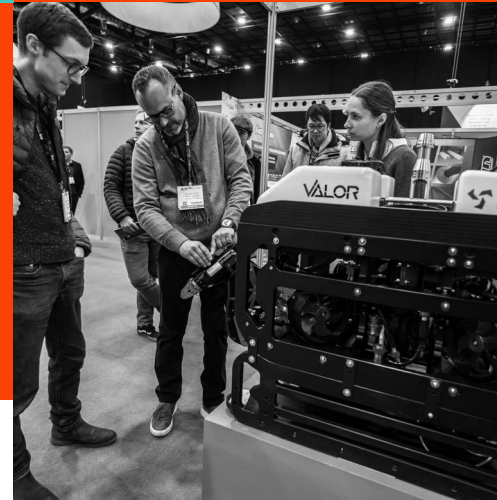
Accelerate your potential.

Access specialist support, build capability, and develop the knowledge and skills needed to expand into new sectors and global regions.



Join our membership

GUH membership gives you access to critical market analysis and knowledge, valuable connections and partnerships, and the expert support needed for long-term success in the global underwater industry.



Invest in your people:

Take advantage of our learning and development opportunities, including:

- Fundamentals of Subsea Systems course
- University learning module: Introduction to Subsea Engineering
- STEM engagement initiatives (Subsea Channel and STEM Challenge)

These initiatives build individual skills, support Corporate Social Responsibility goals, and help you nurture the next generation of underwater professionals.

Market intelligence

Members have exclusive access to expert-led reports and analysis, providing crucial insights into emerging market opportunities. These reports contain analysis from industry experts, helping you navigate emerging opportunities and shape strategic decisions.

Global reach

Insights into 3,000+ global projects, plus the opportunity to participate in international missions and events with GUH.

Networking

Members gain exclusive access to networking events with industry leaders, potential partners, and underwater businesses - offering unique, member-only opportunities.

Business-to-business introductions

Facilitated personal introductions, along with dedicated member events that provide the opportunity to fast-track business development activities, such as Springboard.

Conferences & events

Members benefit from participation at multiple industry-focused regional and national events each year and receive complimentary or discounted rates for exhibiting and attending GUH events.

Access to our offices in Aberdeen, Newcastle & Bristol

Use our office facilities in Aberdeen, Newcastle, and Bristol, with state-of-the-art meeting rooms, event spaces and free hot-desking.

Cross sector collaboration & diversification

GUH connects members to potential partners and customers across the underwater industry developing commercial opportunities across the offshore energy industry and emerging sectors, including floating offshore wind, wave & tidal, aquaculture and defence.

Informative briefings

Stay informed with industry updates, regulatory briefings and thought leadership from GUH and our partners.

Raise your profile

Raise your company's profile by showcasing your news, products, and services through GUH social channels, magazine, newsletters, and member directory reaching tens of thousands of professionals.

Political engagement & advocacy

Influence key policy and funding decisions through GUH's engagement with government at regional and national levels.

Industry influence & engagement

Gain a powerful voice in shaping the future of the sector by actively contributing to working groups, forums, and specialist communities driving our initiatives and influencing policy.

Ready to join?

Our members are driving the future of the underwater blue economy

The UK is already a global leader in underwater expertise, innovation, and delivery. Sustaining this leadership requires collaboration, insight and a shared vision.

Join GUH - the strategic, industry-led body driving growth and unlocking opportunity across the underwater sector. Let us help you explore the oceans of opportunity.



Step 3

Our team will contact you to arrange your welcome meeting and induction.

Step 2

Add your company profile to our site and we will announce your membership via our channels.

Three steps to membership!

Step 1

Complete and return the signed membership form.

Get started today

Speak to our membership team at membership@theguh.co.uk



Global Underwater Hub



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