

GUH Global Underwater Hub News

MEDIA PACK & EDITORIAL CALENDAR 2024

REACH 60,000+ subscribers and feature in the underwater sectors' most recognisable industry publication

MAXIMISE your advertising potential with options to accomodate any budget and design

ENSURE your voice is heard across the underwater sectors

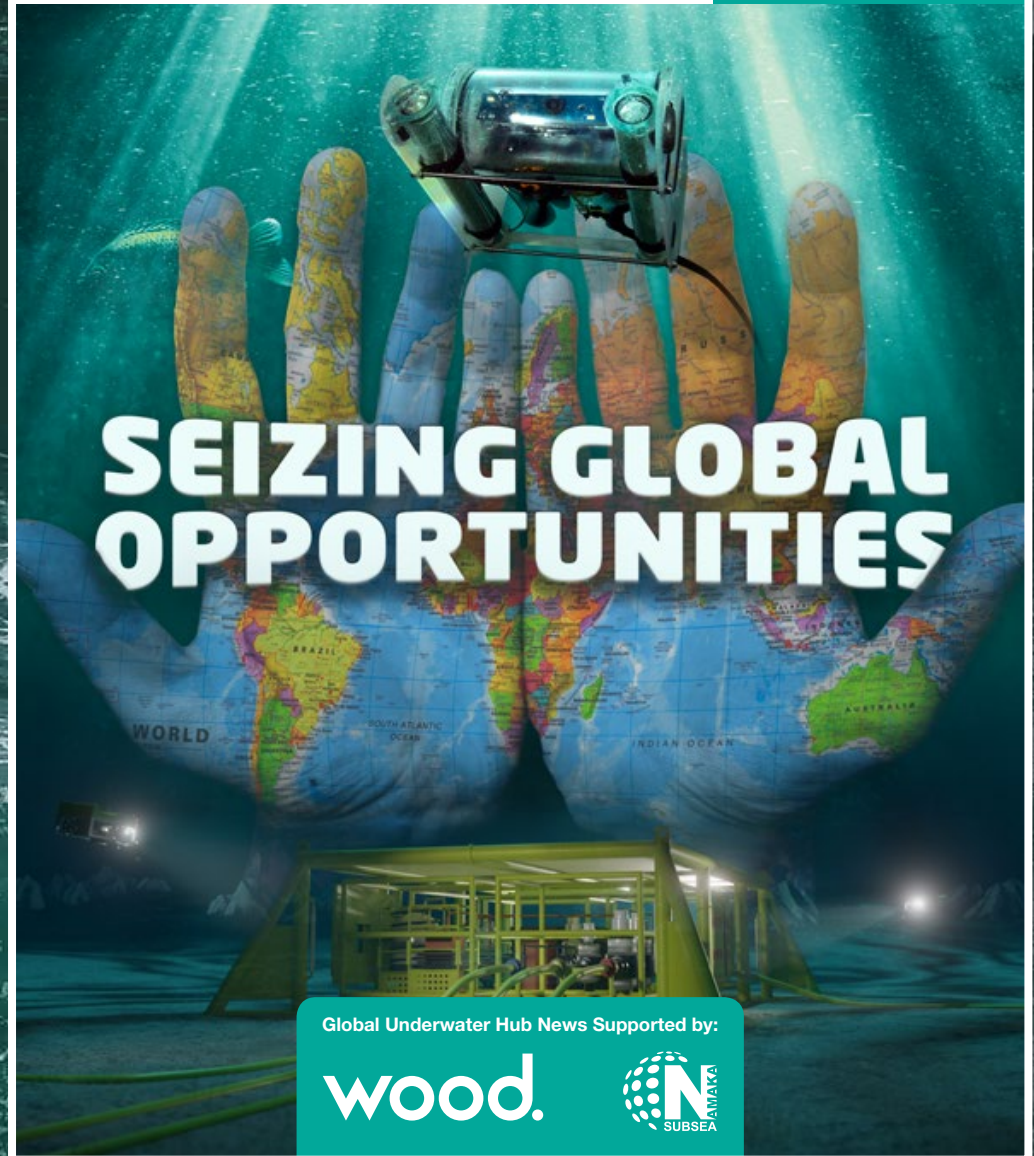


Global Underwater Hub News

THE MAGAZINE FROM GLOBAL UNDERWATER HUB | WWW.GLOBALUNDERWATERHUB.COM | SEPTEMBER 2023

IN THIS ISSUE

Fugro: How Robotics and Automation are Transforming Marine Engineering
SMD: The Future of Energy is Floating Offshore Wind
KOSO Kent Introl: New Range of "Dynamic" Subsea Control Valves
GUH Market Intelligence: Q2 Report
Plus, the latest news from across the underwater sectors



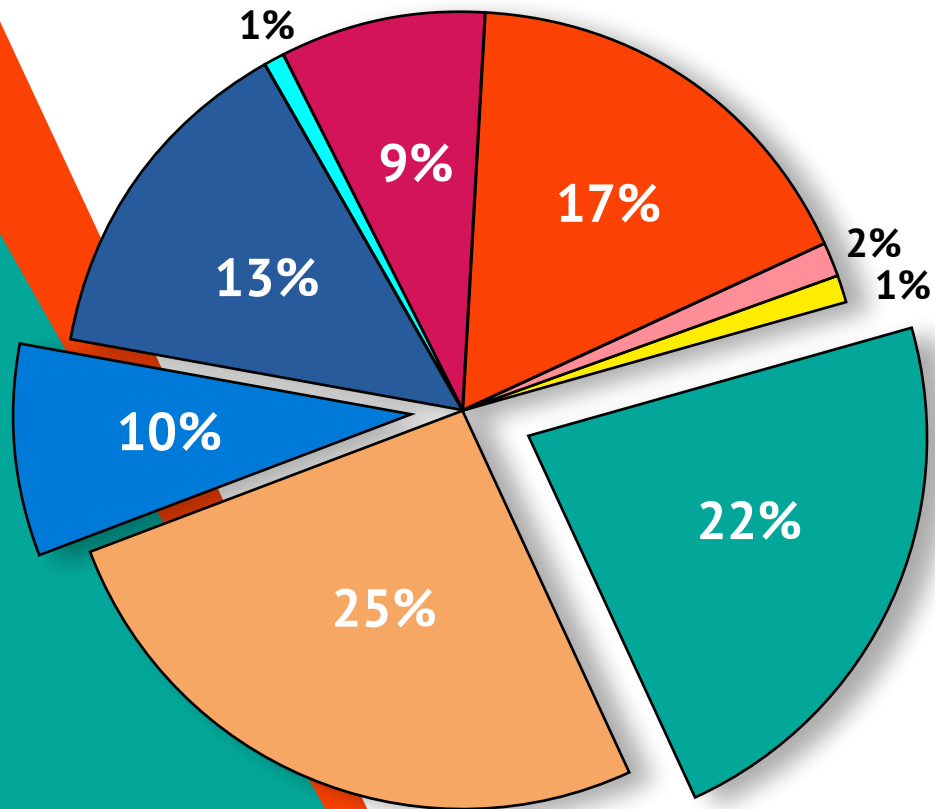
Global Underwater Hub News Supported by:

wood.



WHO READS GUH NEWS?

READERSHIP BY SECTOR

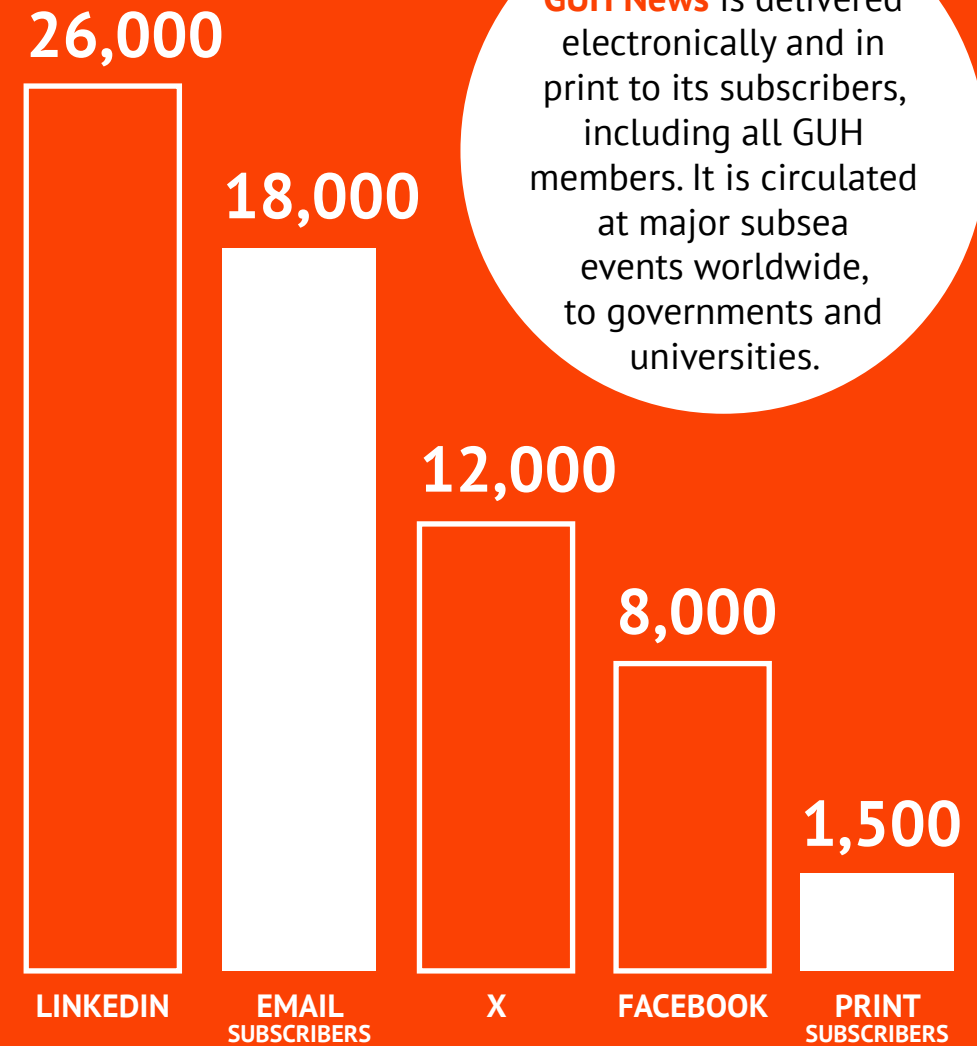


- WAVE & TIDAL
- AQUACULTURE
- CCUS & HYDROGEN
- DECOMMISSIONING
- DEFENCE
- OCEAN SCIENCE
- OFFSHORE WIND
- OIL & GAS
- SUBSEA MINERALS

Data sourced by analysing physical mailing list to GUH member subscribers in 2023.

DISTRIBUTION

MAGAZINE REACH



GUH News is delivered electronically and in print to its subscribers, including all GUH members. It is circulated at major subsea events worldwide, to governments and universities.

OPTIONS AND RATES

SPECIAL OFFERS

ADVERTISING OPPORTUNITIES

In circulation for over 15 years, GUH News is an established and highly regarded industry magazine, and an effective publication for communicating news, announcements, products and services to its readers. The magazine is published to a strong, underwater-focused audience, as well as timely distribution at key subsea events around the world, in addition to a substantial online presence through its targeted electronic distribution list, social media channels and free online archive of back issues.

RATES

GUH members

Half page	£850
Full page	£1,210
Double page	£2,715
Inside front	£1,550
Outside back	£2,015
Advertorial	£POA

Non-members

Half page	£1,020
Full page	£1,450
Double page	£3,260
Inside front	£1,860
Outside back	£2,420
Advertorial	£POA

To book advertising space or discuss advertising opportunities, please contact dan.fearon@theGUH.co.uk or call us on **0845 505 3535**.

NEW MEMBERS
50% off

If you became a GUH member in the last 12 months, enjoy 50% off your first GUH News advert booking.
Excludes advertorials.

Discounts are applied when booking adverts across multiple issues of GUH News:

- 2x issues, 10% off
- 3x issues, 15% off

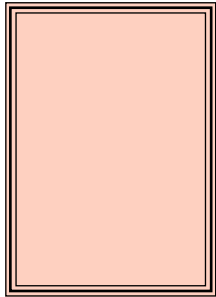
Email: dan.fearon@theGUH.co.uk
or call us on **01224 506600**

We also offer exclusive discounts to exhibitors at **Subsea Expo** who are looking to book advertising in GUH News or the official show guide. Contact us for more information.

MULTI BOOKING
15% off

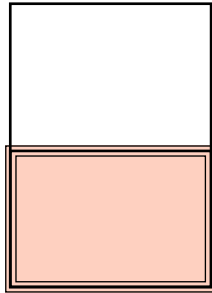
EXHIBITOR
DISCOUNTS

SPECIFICATIONS



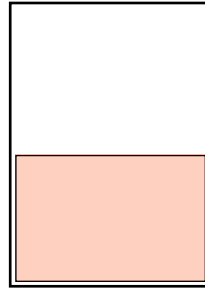
FULL PAGE (A4)

- Trim 210 x 297mm
 - Type Area 184 x 271mm
 - Bleed 216 x 393mm



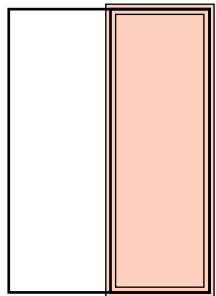
HALF PAGE HORIZONTAL w BLEED

- Trim 210 x 148mm
 - Type Area 184 x 128mm
 - Bleed 216 x 154mm



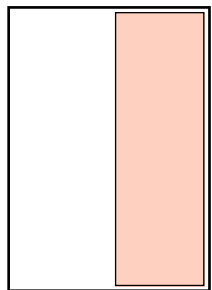
HALF PAGE HORIZONTAL

- Ad size 271 x 184mm



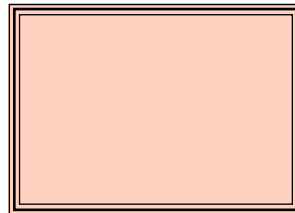
HALF PAGE VERTICAL w BLEED

- Trim 103 x 297mm
 - Type Area 83 x 271mm
 - Bleed 109 x 393mm



HALF PAGE VERTICAL

- Ad size 90 x 261mm



DOUBLE PAGE SPREAD w BLEED

- Trim 420 x 297mm
 - Type Area 384 x 271mm
 - Bleed 426 x 303mm

ARTWORKING NOTES

All RGB and spot colours should be converted to CMYK.
 Artwork should be submitted in pdf, eps, tif or jpg file formats.
 Artwork must be supplied at 300dpi or above at full size CMYK with all fonts & images embedded.

EDITORIAL CALENDAR

GUH members are invited to submit subsea news on **any** relevant subject; the suggestions encouraged below are based on upcoming events & issue themes.

FEBRUARY 2024

DEADLINE:
19 JANUARY 2024
PUBLISHED:
15 FEBRUARY 2024

THEME:
Subsea Expo edition

Published to coincide with Subsea Expo, Oceanology, AOG and Undersea Defence Technology

Content is invited on (but not limited to) new technologies or products, net-zero and co-location. Thought leadership pieces are particularly sought after for this issue - please contact the editor to discuss.

MAY 2024

DEADLINE:
3 APRIL 2024
PUBLISHED:
1 MAY 2024

THEME:
The Blue Economy

Published to coincide with All Energy, Global Offshore Wind, GUH STEM Challenge, Blue Economy Summit

Content is invited on (but not limited to) the Blue Economy, ocean science and defence. Skills and the inspiring the next generation to consider a career in the underwater sectors is also of interest for this issue.

SEPTEMBER 2024

DEADLINE:
2 AUGUST 2024
PUBLISHED:
2 SEPTEMBER 2024

THEME:
Innovation Challenges

Published to coincide with GUH Underwater Robotics, Cables & Umbilicals, and FOW Conferences

Content is invited on (but not limited to) the challenges facing underwater robotics and how industry is working to overcome them, as well as new developments in renewables.

CONTACT THE EDITOR



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ONLINE ARCHIVE



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