

GUH Global Underwater Hub News

MEDIA PACK & EDITORIAL CALENDAR 2027

REACH 58,000+ readers and feature in the underwater sectors' most recognisable industry publication

MAXIMISE your advertising potential with options to accommodate any budget and design

ENSURE your voice is heard across the underwater sectors



GUH Global Underwater Hub News

THE MAGAZINE FROM GLOBAL UNDERWATER HUB | WWW.GLOBALUNDERWATERHUB.COM

IN THIS ISSUE

- Time to Deliver: How GUH's Strategic Programmes are Connecting Industry to Build Underwater Capability
- Acteon: How Real-time Monitoring is Transforming Offshore Installation Performance
- AI won't Replace Engineers... but it will Transform Decommissioning, says rahdAI
- Latest News from the Underwater Sectors

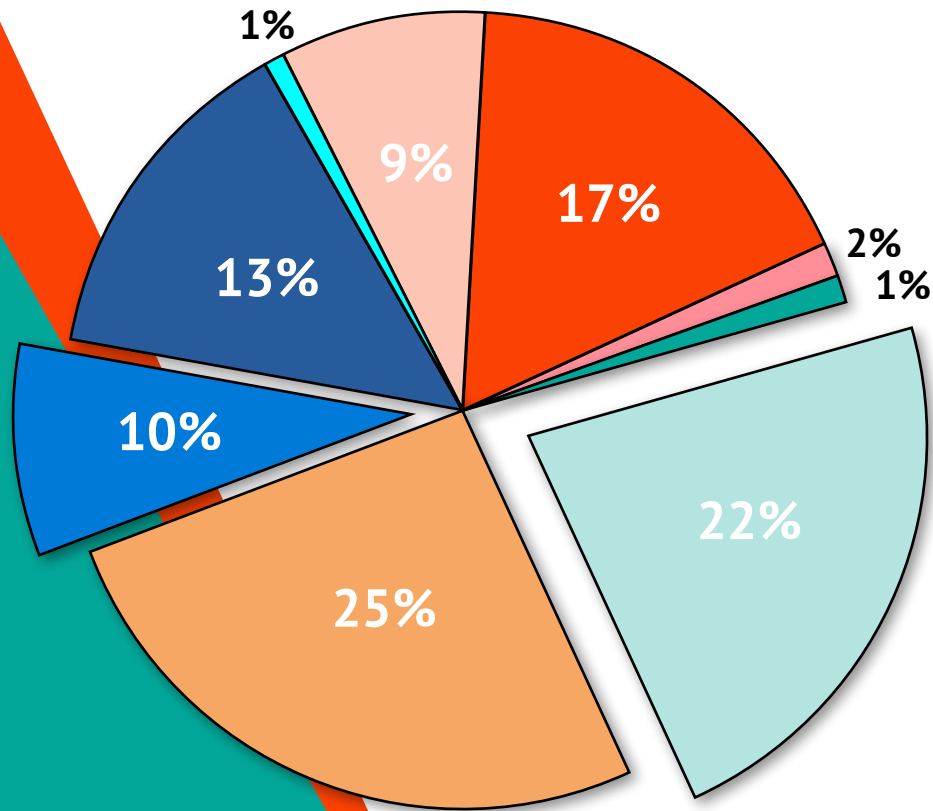
TIME TO DELIVER
Connecting and Driving Action

09-2026

Logos on gears include: Offshore Wind Growth Partnership, Crown Estate Scotland, The Scottish Government, HSE Forum, Department for Energy Security & Net Zero, Great British Energy, Scottish Enterprise, UK Government, Department for Business & Trade, North Sea Transition Authority, North East Combined Authority, The Scottish Government, HSE Forum, O&G Operator Forum, Marine Renewables Forum, Industry Voice, Technical Coordinator, Industry Convenor, Subsea Electrical Systems and Cables Forum, Substructure Mooring and Anchors Forum, Underwater Robotics and Autonomy Forum.

WHO READS GUH NEWS?

READERSHIP BY SECTOR



- WAVE & TIDAL
- AQUACULTURE
- CCUS & HYDROGEN
- DECOMMISSIONING
- DEFENCE

- OCEAN SCIENCE
- OFFSHORE WIND
- OIL & GAS
- SUBSEA MINERALS

Data sourced by analysing physical mailing list to GUH member subscribers.

DISTRIBUTION

REACH

+30,000



LINKEDIN

X

EMAIL
SUBSCRIBERS

FACEBOOK

PRINT
SUBSCRIBERS

GUH News is delivered electronically and in print to its subscribers, including GUH members. It is circulated at major subsea events worldwide, to governments and universities.

OPTIONS AND RATES

SPECIAL OFFERS

ADVERTISING OPPORTUNITIES

In circulation for over 16 years, GUH News is an established and highly regarded industry magazine, delivering news to a strong, underwater-focused audience, as well as timely distribution at key subsea events around the world, in addition to its digital subscriber list, social media channels and free online library of issues.

RATES - STANDARD EDITION (MAY OR SEPT)

GUH members		Non-members	
Half page	£935	Half page	£1,400
Full page	£1,330	Full page	£1,995
Double page	£2,985	Double page	£3,845
Inside front	£1,705	Inside front	£2,560
Outside back	£2,215	Outside back	£3,210
Advertorial	£POA	Advertorial	£POA

RATES - SUBSEA EXPO SPECIAL EDITION (FEB)

GUH members		Exhibitors		Non-members	
Half page	£935	Half page	£1,245	Half page	£1,500
Full page	£1,330	Full page	£1,765	Full page	£2,130
Double page	£2,985	Double page	£3,970	Double page	£4,775
Inside front	£1,705	Inside front	£2,265	Inside front	£2,730
Outside back	£2,215	Outside back	£2,945	Outside back	£3,545
Advertorial	£POA	Advertorial	£POA	Advertorial	£POA

All adverts booked include an optional free enewsletter banner ad. Please see our **Added Value** section overleaf. Prices exclude VAT. To discuss your advertising requirements, please contact us:

dan.fearon@theguh.co.uk; magazine@theguh.co.uk

NEW MEMBERS
50% off

If you became a GUH member in the last 12 months, enjoy 50% off your first GUH News advert booking.

Excludes advertorials.

Discounts are applied when booking adverts across multiple issues of GUH News:

- 2x issues, 10% off
- 3x issues, 15% off

MULTI BOOKING
15% off

SUBSEA EXPO
OFFERS

We offer exclusive offers to exhibitors, sponsors and companies involved in **Subsea Expo** for the March edition, designed to maximise your coverage.

Contact us for more information.

SPONSORSHIP

BEST VALUE AT
£2,500
PER EDITION

SPONSORSHIP £7,500

Valued at over £15,000, sponsorship of the magazine for one year covers three (3) issues of GUH News and includes the following:

- Your logo prominently displayed on the front cover of each issue as supporters of the magazine
- Full page colour advert in each issue in prime location of your choice (inside front / inside back / back cover)
- One feature article professionally written for one (only) issue, words to be supplied by sponsor
- One content block (150 words plus image) in one (only) e-newsletter
- One banner advert in the 3x GUH News call for content emails direct to members
- One leaderboard banner advert in every edition of the e-newsletter for a 12 month period (48)

ADDED VALUE

Scheduling to be determined by GUH, all advert bookings include a free optional banner ad in the GUH e-newsletter.

- **Half page** One banner advert in 1 edition of the GUH e-newsletter
- **Full page** One banner advert in 1 edition of the GUH e-newsletter and 1 GUH member comms email
- **Double page** One banner advert in 2 editions of the GUH e-newsletter and 2 GUH member comms emails
- **Inside front** One banner advert in 1 edition of the GUH e-newsletter and 1 GUH member comms email
- **Outside back** One banner advert in 2 editions of the GUH e-newsletter and 2 GUH member comms emails

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IN THIS ISSUE

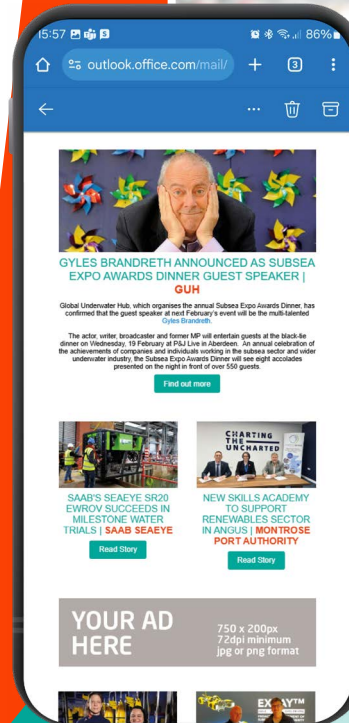
UK Expertise Heads to Brazil for Showcase
Market Intelligence Report from Subsea Intel
UK Export Finance Celebrates 100 Years
Subsea News and Events from Around the World

GRABBING THE OPPORTUNITY



wood.

TechnipFMC

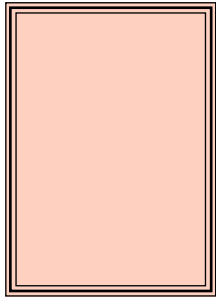


Banner advert
750x200px
placed in body of email

Content block banner advert (sponsor only)
750x200px
placed in body of email
with 150 words supplied

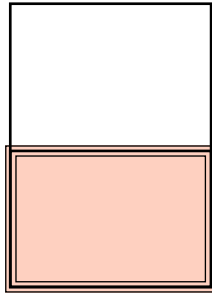
Leaderboard banner advert (sponsor only)
750x200px
placed at top of email
before all content

SPECIFICATIONS



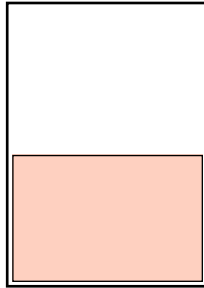
FULL PAGE (A4)

- Trim 210 x 297mm
- Type Area 184 x 271mm
- Bleed 216 x 303mm



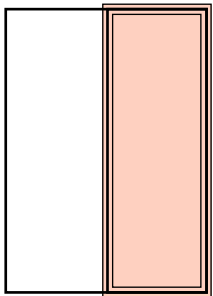
HALF PAGE HORIZONTAL w BLEED

- Trim 210 x 148mm
- Type Area 184 x 128mm
- Bleed 216 x 154mm



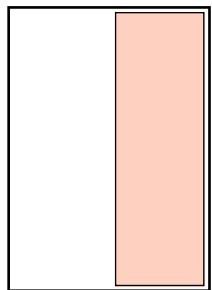
HALF PAGE HORIZONTAL

- Ad size 271 x 184mm



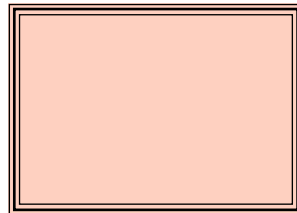
HALF PAGE VERTICAL w BLEED

- Trim 103 x 297mm
- Type Area 83 x 271mm
- Bleed 109 x 303mm



HALF PAGE VERTICAL

- Ad size 90 x 261mm



DOUBLE PAGE SPREAD w BLEED

- Trim 420 x 297mm
- Type Area 384 x 271mm
- Bleed 426 x 303mm

ARTWORKING NOTES

All RGB and spot colours should be converted to CMYK.
Artwork should be submitted in pdf, eps, tif or jpg file formats.
Artwork must be supplied at 300dpi or above at full size CMYK with all fonts & images embedded.

EDITORIAL CALENDAR

GUH members are invited to submit subsea news on **any** relevant subject; the suggestions encouraged below are based on upcoming events & issue themes.

MARCH 2027

DEADLINE:
3 February 2027

PUBLISHED:
2 March 2027

THEME:
Subsea Expo edition,
"Bridging the Gap"

Published to coincide with Subsea Expo, Energy Exchange Australia, GUH Oil & Gas Conference.

Content is invited on (but not limited to) new technologies or products, moorings & anchors, robotics. **Thought leadership pieces are particularly sought after for this issue.**

MAY 2027

DEADLINE:
1 June 2027

PUBLISHED:
30 June 2027

THEME:
Cables / Insurance, Defence / CUI, STEM

Published to coincide with Underwater Robotics & Autonomy, Moorings & Anchors Conference, Cable Insurance.

Content is invited on (but not limited to) cables and cables insurance, defence & critical underwater infrastructure (CUI), workforce development.

SEPTEMBER 2027

DEADLINE:
3 August 2027

PUBLISHED:
1 September 2027

THEME:
Technology, Decom & New Projects, Global Business

Published to coincide with Offshore Europe, Moorings, Cables and Robotics Seminars, Deepwater Wind Symposium.

Content is invited on (but not limited to) deepwater wind, subsea tiebacks, artificial intelligence, and global business / market opportunities.

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