



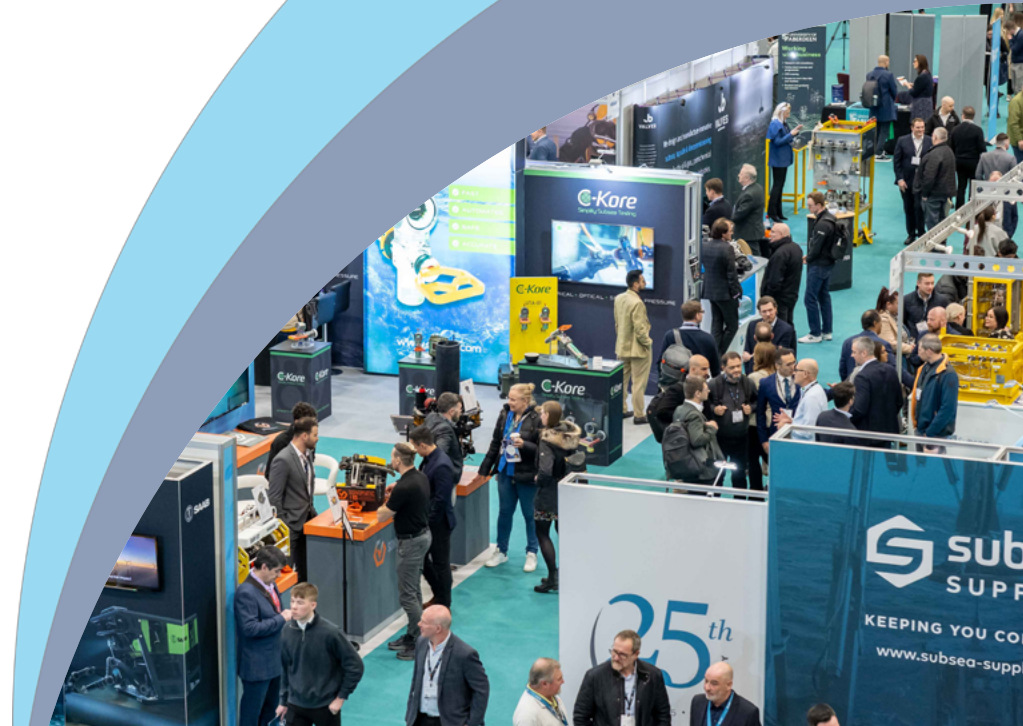
SUBSEA EXPO

4 - 5 February 2026 | P&J Live

Organised by



**Global
Underwater
Hub**





CONTENTS

Click on a section to jump to the page.

NEW CHANGES FOR 2026

5 REASONS TO EXHIBIT

SUBSEA EXPO VISITOR STATS

NEW BEFORE SUBSEA EXPO

EXHIBITING

SITE VISITS

PLENARY

CURATED CONFERENCE

SPOTLIGHT SESSIONS

SPRINGBOARD SESSIONS

NEW CUSTOMER
ENGAGEMENT SESSIONS

SUBSEA EXPO AWARDS &
SPONSORSHIP

SPONSORSHIP

CONTACT US



SUBSEA EXPO 2026

THE NEXT WAVE



Subsea Expo, organised by Global Underwater Hub, the leading trade and industry development body for the UK's underwater sectors, is a two-day showcase of innovation and technology that brings together the oil and gas, offshore renewables, hydrogen, CCUS, aquaculture, marine science, and defence sectors.

The Exhibition is a quality-focused event showcasing the capabilities, innovations and cutting-edge technologies of the underwater sectors, with 100 exhibitors and around 5,000 delegates in attendance over the course of the show.

The conference runs multiple parallel sessions and attracts a broad range of experts to discuss the challenges facing the industry, new and transformational technologies, digitalisation, clean energy and the path to net zero, among other topics.

NEW FOR 2026

The subsea industry stands on the brink of transformation powered by the global energy transition, diversification, digitalisation and a renewed focus on sustainability.

“The Next Wave” isn’t just about the next technology or project - it’s about the next opportunity. As the industry evolves, so do the skills, jobs and partnerships that will define its future.

Subsea Expo 2026 explores where the next projects and innovations are coming from in offshore wind, oil & gas, defence and beyond, showcasing how innovation beneath the surface is driving careers and growth across the blue economy.

5 REASONS TO EXHIBIT



Organised
by:  Global
Underwater
Hub



5,000
visitors approx



100
exhibitors approx



70
speakers



44
countries represented



£9.2bn
underwater industry

stats based on February 2025 data

1 Get in front of **your customer**

Tailored, dedicated sessions giving you the opportunity to speak directly with key buyers and decision makers from major operators and contractors. In 2025, that included companies such as: **bp, Subsea 7, Boskalis, Petrofac and Baker Hughes.**

2 Have more **meaningful conversations**

Past exhibitors say Subsea Expo delivers a higher percentage of on-stand quality discussions and conversations.

3 Reach more **decision makers**

2025 figures show a rise in attendance from senior decision makers, with almost 40% of delegates in CEO, director or managerial roles.

4 Showcase your **technology**

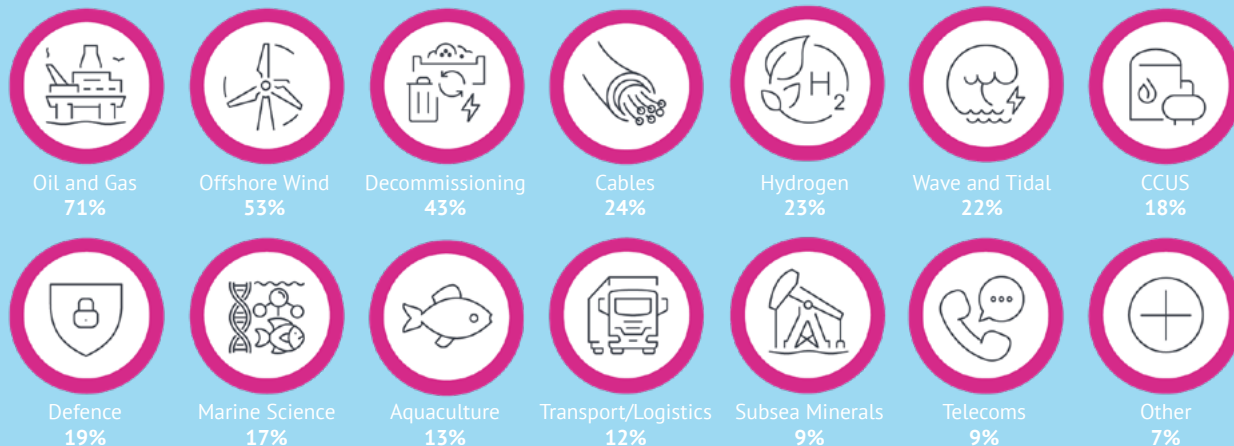
The exhibition puts innovation and technical capability at the forefront, attracting buyers and partners from across the underwater industries.

5 Reach a **global audience**

Connect with key global subsea markets worldwide. In 2025, attendees included visitors from across the **EU, the USA, UAE** and fast growing offshore renewable markets such as **Brazil, Canada and Japan.**

A DIVERSE EXHIBITION

TOP AREAS OF INTEREST FOR ATTENDEES



TOP 10 LIST OF OVERSEAS VISITORS



54%

of attendees had
previously attended
Subsea Expo

65%

were established
industry
professionals

BEFORE SUBSEA EXPO



OFFICIAL SUBSEA EXPO NETWORKING DRINKS RECEPTION



BREAKING THE ICE

Taking place the day before Subsea Expo, join colleagues from across the underwater industry at the **free-to-attend Official Subsea Expo Networking Drinks Reception**.

The reception will be held at Union Kirk, Aberdeen on Tuesday 3 February 2026 from 18:00 until 20:30.

The evening event is an excellent opportunity to network with exhibitors, delegates, sponsors and organisers in a relaxed setting.

This is a **free-to-attend** opportunity.

[book now](#)

EXHIBITING

MAXIMISE YOUR IMPACT AT SUBSEA EXPO

We offer a range of exhibition stand sizes, from 3x2m and 3x3m shell scheme packages through to large 6x6m space only options. Larger bespoke stand options can also be accommodated.

Book your exhibition space before 11 December 2025 to secure your spot and take advantage of the exclusive opportunities below.

Our team will be happy to provide a tailored quote based on your requirements and help you make the most of your presence at the event.

Global Underwater Hub members benefit from exclusive discounted rates on stand bookings, delivering exceptional value and an affordable way to showcase your business to the global subsea industry.

In addition, exhibitors benefit from reduced rates for attending the Plenary and booking tables at the Subsea Expo Awards, offering even greater visibility and value throughout the event.

So don't delay, get your quote today to exhibit at Subsea Expo 2026!

SITE VISITS

On Tuesday 3 February, the day before Subsea Expo, organisers Global Underwater Hub has arranged a series of Aberdeen site visits.

Available to exhibiting companies only, these visits will provide the opportunity to tour a range of key facilities within the Aberdeen area.

[Click here to learn more.](#)



NEW!

CUSTOMER ENGAGEMENT SESSIONS

Exclusive to exhibitors and Global Underwater Hub members, the Customer Engagement Sessions offer focused 10-minute meetings in a dedicated pavilion—an ideal opportunity to connect directly with end users and key industry players.

Meet with companies such as bp, CNOOC, CNR International, Dana Petroleum, EnQuest, Harbour Energy, Ithaca Energy, Serica Energy, TotalEnergies, Flotation Energy, Orsted, DOF Subsea, Well-Safe Solutions and Wood.

[LEARN MORE](#)

SITE VISITS

SUBSEA EXPO EXHIBITORS ONLY



Available to exhibitors only visit the following companies in Aberdeen the day before Subsea Expo starts (3 February 2025) - offering a behind-the-scenes look at key subsea and energy operations in Aberdeen.

JFD is the world leading underwater capability provider, serving the commercial and defence markets with innovative diving, submarine and hyperbaric rescue, technical solutions and services. Visit their National Hyperbaric Centre and tour their saturation diving complex (the only land-based complex in the UK) which has played historic and important role as a hyperbaric reception facility for many diving contractors operating in the North Sea.

MacArtney is a leading provider of cutting-edge underwater technology for subsea infrastructure and data acquisition, specialising in advanced

electrical and fibre-optic connectivity solutions, including Focal Technologies Slip Rings and multiplexer systems. Based in Dyce, Aberdeen, their on-site capabilities include CNC machining and a state-of-the-art hydrostatic pressure testing facility capable of withstanding pressures up to 1,400 bar. During the visit, you'll tour the workshop and testing facilities, see a live demonstration, and engage in discussions with MacArtney experts, peers, and fellow attendees.

Port of Aberdeen is creating new possibilities for energy transition, trade and tourism, which will drive new jobs and investment in the region. Join to see first-hand how Aberdeen South Harbour is creating new opportunities for the region's energy supply chain. You'll be briefed on latest developments at the port followed by a quayside tour.

Verlume provides subsea power solutions, enabling reliable and efficient subsea power delivery through world-leading subsea batteries and a proprietary intelligent energy management system named Axonn. Visit their facility where you will have the chance to engage with our expert team and see in person our subsea power technology solutions.



MacArtney
UNDERWATER TECHNOLOGY



verlume

PLENARY

FROM DRAWING BOARD TO SEABED

Taking place from 0700 - 0900 on Wednesday 4 February 2026 in room CS1 at P&J Live, the session will focus on “From Drawing Board to Seabed: Future Projects, Priorities and Prospects” with speakers from across the subsea and energy sectors sharing their insights.

This premium session offers discounted rates for exhibitors and GUH members who wish to attend.

Details on speakers will be provided in due course.

Exhibitor - £75 GUH Member - £90

Non-member, non-exhibitor - £150

Tables of 10 can be purchased at a cost of 9 tickets.

Contact subseaexpo@theguh.co.uk to find out more.



CURATED CONFERENCE

HANDPICKED SPEAKERS FROM INDUSTRY



The Curated Conference is a one-hour session with five speakers, selected by Subsea Expo organisers Global Underwater Hub.

The Curated Conference will bring together leaders and experts from across multiple sectors with focused discussions on Decommissioning, Offshore Wind, Oil & Gas and Defence.

Details on speakers to be released in due course.

Free to attend.



SPOTLIGHT SESSIONS

HEAR FROM THE EXPERTS

The Spotlight Sessions are each one hour long with five presenters per session, covering a broad range of topics over the two days.

Topics discussed will include late life management, underwater robotics, subsea power, seabed preparation, advanced manufacturing & engineering, the circular economy, MetOcean, Subsea 2035 (what does the future look like?), data & digitalisation, and diving systems & operations.



SPRINGBOARD SESSIONS

7-MINUTE ELEVATOR PITCHES



Offering a unique platform for companies to showcase pioneering technologies and solutions directly to a panel of major industry end users.

It's a chance for innovators to gain exposure, receive expert feedback, and open doors to new commercial partnerships.

SESSION FORMAT

- Exclusive to Global Underwater Hub members - free to enter.
- 7-minute private pitch to the judging panel.
- Focused presentations - slides only, no video or audio.
- One presenter per company.
- Topics guided by the panel's focus areas (detailed in the call for abstracts).

HOW IT WORKS

- Complete the call for abstracts, once it is issued, providing a 200-300 word abstract.
- The judging panel selects presenters.
- Presentations take place during Subsea Expo (4-5 February 2026).
- Constructive, anonymised feedback provided to all presenters.
- Anticipated timings at present are as follows: submission opens late November, closes mid-late December 2025. Results announced early January 2025.



CUSTOMER ENGAGEMENT SESSIONS

WHY PARTICIPATE?

Our new Customer Engagement Sessions offer an exclusive opportunity to connect directly with end users and key industry players.

These sessions provide a rare platform for suppliers to engage face-to-face with key decision-makers across the underwater sector - sharing insights, exploring new ideas and gaining valuable guidance on how to work more effectively together.

Hosted within a dedicated pavilion on the exhibition floor, these structured one-to-one meetings offer:

- Focused 10-minute meetings with leading organisations
- Insights into priorities, innovation needs and collaboration pathways
- A managed, efficient format that maximises meaningful engagement

ELIGIBILITY

- Spaces are limited and participation is by selection only.
- Open exclusively to Subsea Expo 2026 exhibitors* and Global Underwater Hub (GUH) members. (*Priority will be granted to Subsea Expo 2026 exhibitors)

HOW TO APPLY

- All eligible exhibitors and members will receive the Customer Engagement Sessions Request Form around late November 2025, allowing you to indicate which organisations you wish to meet.
- Submissions close around late-December 2025.
- Applications will then undergo a review period, before outcomes are issued.



PARTICIPATING COMPANIES



SUBSEA EXPO AWARDS & SPONSORSHIP



SUBSEA EXPO AWARDS

The prestigious Subsea Expo Awards highlight and celebrate the standout companies and individuals from our world-leading industry.

The Subsea Expo Awards dinner is an opportunity to join friends, colleagues and peers in celebrating the accomplishments of the industry's standout individuals and companies. Enjoy a delicious three-course dinner and an evening of entertainment. The dinner is held in February every year at P&J Live in Aberdeen. Carriages will be available at midnight.

Non-member ticket (1)
£330

Non-member table (10)
£2,976

Exhibitor ticket (1)
£234

Exhibitor table (10)
£2,064

GUH member ticket (1)
£282

GUH member table (10)
£2,520

Pricing includes VAT.

[book now](#)

SPONSORSHIP

Place your branding in front of over 500 guests at the Subsea Expo Awards & Dinner.

With packages available to ensure your brand shines, we have a range of options to suit any budget. You can sponsor individual awards, and sponsor the drinks reception. The Subsea Expo Awards take place in a lively, high-profile setting within P&J Live.

[find out more](#)

HOSTED BY COMEDIAN CALLY BEATON



Cally Beaton, known for appearances on several television shows including The Apprentice: You're Fired, QI, Richard Osman's House of Games and Countdown, will host the Subsea Expo Awards.

SPONSORSHIP

MAXIMISE YOUR IMPACT AT SUBSEA EXPO



With a range of sponsorship packages available covering the exhibition and conference to suit any budget, put your brand in front of up to 5,000 delegates from the underwater sectors.

These are just a few of the options available. For the full sponsorship pack, please [click here](#) or visit www.SubseaExpo.com.

Headline Sponsor - £14,950

Place your brand at the forefront of global innovation and leadership in underwater technology. This premium package delivers unmatched visibility across all event platforms during Subsea Expo along with exclusive benefits.

Lanyards Sponsor - £7,950

Worn by every attendee, speaker and exhibitor, your logo becomes the most visible brand in the building - seen thousands of times a day.

Plenary Sponsor - £4,995

Your brand will take centre stage during the event's most influential session, capturing the full attention of industry leaders, innovators and decision-makers at Subsea Expo.

Publications Sponsor - £6,995

Feature your brand prominently in the official show guide, a must-have for every delegate that attends, plus the GUH News magazine special edition distributed throughout the event. These key publications include key details about the show and are read by thousands.

Spotlight Sessions Sponsor - £1,450

Own the moment and showcase your brand in a high-profile session, engaging directly with a specific audience on your preferred topic from a wide range of discussion subjects.



CONTACT US

SUBSEA EXPO ORGANISERS

You can reach the Global Underwater Hub team,
organisers of Subsea Expo, on the details below.

| GUH | Role | Email | Telephone |
|----------------|---|--|--------------|
| Julia Catto | Exhibition Sales, Operations, Conference | julia.catto@theguh.co.uk | 07599 111172 |
| Debbie Allan | Sponsorship, Press & Media Enquiries | debbie.allan@theguh.co.uk | 07394 558772 |
| Dan Fearon | Publications, Website, Social Media | dan.fearon@theguh.co.uk | 07517 108018 |
| Katrina Dunbar | Awards Dinner & Sales | katrina.dunbar@theguh.co.uk | 07764 446939 |
| Ian McLaren | Event PR | ian.mclaren@theguh.co.uk | 07658 109176 |
| Louise Brand | GUH Membership | louise.brand@theguh.co.uk | 07784 240661 |
| Accounts | Invoices, Receipts | accounts@theguh.co.uk | 01224 506600 |





SUBSEA EXPO

www.SubseaExpo.com



Global
Underwater
Hub