SUBSEA EXPO

10 - 11 March 2027 | P&J Live

Organised by:
Global Underwater Hub

Global Underwater Hub

SUBSEA EXPO

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SUBSEA EXPO

BRIDGING THE GAP

NEIL GORDON, CEO, GLOBAL UNDERWATER HUB

“Subsea Expo 2027 will bring the underwater industry together with a clear purpose: to help companies build relationships, showcase their capabilities, discuss and debate industry challenges and opportunities, and generate business.

“Our theme, ‘Bridging the Gap’, reflects the connections that make this possible, bringing together technology developers and end users, suppliers and decision-makers, and industry challenges with supply chain solutions.

“Organised by Global Underwater Hub, the event brings together companies across oil and gas, offshore renewables, defence and the wider underwater economy. The exhibition sits at its heart, giving your business a platform to demonstrate its expertise, strengthen customer relationships and meet prospective buyers.

“Three new elements will add to that proposition in 2027. The Conference, which will be held in the new **Blue Horizons Theatre**, will bring expert perspectives and open debate on the issues shaping subsea. **Subsea Connections** will support focused business conversations through pre-arranged one-to-one meetings with participating operators, developers and Tier 1 companies. **The Technology and Innovation Zone** will provide a platform to present the latest technologies and solutions to an engaged exhibition audience.

“Whether you choose to exhibit, sponsor or combine both, Subsea Expo offers opportunities to raise your profile and put your business in front of a relevant industry audience.

“I invite you to explore the opportunities in this brochure and join us at P&J Live, Aberdeen, on 10–11 March 2027.”

5 REASONS TO EXHIBIT

SUBSEA EXPO

Organised by: Global Underwater Hub

2026 Subsea Expo stats:

- **3,000** visitors approx
- **80** exhibitors approx
- **80+** speakers
- **41** countries represented
- **£9.4bn** underwater industry

1 Get in front of **your customer**

Tailored, dedicated sessions giving you the opportunity to speak directly with key buyers and decision makers from major operators and contractors. In 2026, that included: **Baker Hughes, Boskalis Subsea Services, bp, DOF Subsea, Harbour Energy, Ithaca Energy, NEO NEXT+, Serica Energy, Subsea7 and TechnipFMC**.

2 Have more **meaningful conversations**

Past exhibitors say Subsea Expo delivers a higher percentage of on-stand quality discussions and conversations.

3 Reach more **decision makers**

Subsea Expo attracts a highly influential audience, with 55% of attendees in 2026 holding managerial, director-level or executive positions.

4 Showcase your **technology**

The exhibition puts innovation and technical capability at the forefront, attracting buyers and partners from across the underwater industries.

5 Reach a **global audience**

Connect with key global subsea markets worldwide. In 2025, attendees included visitors from across the **EU, the USA, UAE** and fast growing offshore renewable markets such as **Brazil, Canada and Japan**.

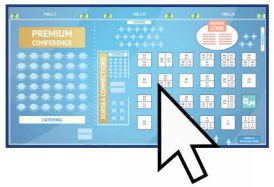
EXHIBITION

BRINGING THE SUBSEA INDUSTRY TOGETHER

Exhibiting at Subsea Expo 2027 is an opportunity to raise your company's profile, showcase your products and services, and connect directly with key industry stakeholders.

- Promote your organisation to a targeted audience of decision-makers and buyers.
- Showcase your products, services and expertise at one of the subsea sector's leading events.
- Network with hundreds of industry professionals from across the global subsea supply chain.
- Strengthen relationships and generate new business opportunities.

VIEW THE LIVE FLOORPLAN



Shell Scheme Packages

3m x 3m: GUH Member £3,995 + VAT | Non-Member £5,995 + VAT

6m x 3m: GUH Member £6,495 + VAT | Non-Member £8,995 + VAT

Space Only Packages

For larger, bespoke stand builds and equipment displays, please contact the Events Team: SubseaExpo@theguh.co.uk

EXCLUSIVE EARLY BOOKER PACKAGE

BOOK BY 30 OCTOBER 2026 AND RECEIVE:

Preferential pricing with better value than 2026 rates.

Priority stand selection before the public sales launch.

One complimentary two-day Subsea Connections pass, including curated business meetings, lunch and refreshments, plus up to three pre-arranged appointments per day with operators and Tier 1 companies.

One complimentary two-day Conference pass, including access to industry-led sessions, lunch and refreshments.

Complimentary entry to submit an abstract for Subsea Springboard, providing the opportunity to showcase innovative solutions and pitch directly to operators and Tier 1 organisations.

CONFERENCE

BLUE HORIZONS THEATRE

NEW for 2027, Subsea Expo conference sessions will take place in the new Blue Horizons Theatre, with capacity limited to just 500 delegates.

Across two days, the programme will launch with the opening Breakfast Plenary before bringing together leading names from across the sector to explore key issues and opportunities spanning subsea tiebacks, defence, underwater robotics, offshore wind, decommissioning, the subsea supply chain, ports and international markets.

The sessions will go beyond presentations. The theatre will feature a cabaret-style layout, creating a more interactive environment and encouraging discussion.

Delegates will be encouraged to take part, ask questions, challenge the thinking and contribute to the conversation.

Conference passes include access to the full two-day programme, with refreshments and catering provided throughout each day.

Expert perspectives. Open debate. Challenge the future of subsea.

SUBSEA EXPO CONFERENCE PRICING

Blue Horizons Theatre

GUH Member - £350 + VAT

Non-member - £450 + VAT

Conference Pass required.

TECHNOLOGY & INNOVATION ZONE

CALL FOR ABSTRACTS

These themed sessions, hosted within the open-access Technology & Innovation Zone on the exhibition floor, feature a series of concise 12-minute presentations.

The programme provides a platform to showcase innovative solutions, introduce emerging technologies, share collaborative projects, and demonstrate advancements shaping the future of the industry.

Session themes will include:

- Offshore Wind.
- Oil & Gas Transition.
- Defence.
- Marine Renewables (wave & tidal).
- Subsea Cables.
- Moorings & Anchors.
- HSE.
- Underwater Robotics & Autonomy.
- Late Life Management.
- Diving Systems & Operations.
- Analysis & Interpretation.

TECHNOLOGY AND INNOVATION ZONE PRICING

GUH Member or Exhibitor - £295 + VAT

Non-member - £395 + VAT

submit your abstract here

SUBSEA CONNECTIONS

A DEDICATED SPACE TO MEET, MAKE CONNECTIONS AND DO BUSINESS

NEW for 2027, Subsea Connections builds on the success of the 2026 business meeting sessions and participant feedback, creating more opportunities to connect with the right people.

This meeting and networking space within Subsea Expo brings participants together with decision-makers from participating operators, developers and Tier 1 companies.

SUBSEA CONNECTIONS PRICING

GUH Member - £350 + VAT

Non-member - £450 + VAT

Subsea Connections Pass required.

Your Subsea Connections pass includes:

- Up to three facilitated one-to-one meetings per day with participating Tier 1 operators and developers
- Dedicated space for your own customer, prospect and partner meetings
- Open networking with other Subsea Connections participants
- Refreshments and catering throughout the day.

Focused meetings. Relevant connections. Quality business conversations.

In 2026, participating companies included:

Boskalis, bp, CNOOC, CNR International, DCF Subsea, enQuest, Flotation Energy, Fugro, Harbour Energy, ITHACA ENERGY, Ørsted, SERICA ENERGY, subsea 7, TechnipFMC, TotalEnergies, WELL-SAFE SOLUTIONS, wood.

SUBSEA SPRINGBOARD

CALL FOR ABSTRACTS

Subsea Springboard provides an exclusive platform for companies to showcase pioneering technologies, products and solutions directly to a panel of leading industry operators, contractors and end users.

Gain valuable exposure, receive expert feedback and explore potential commercial opportunities with key decision-makers from across the subsea sector.

FORMAT AND PRICING

- Free to enter for Exhibitors and GUH Members. Non-Members fee £295 + VAT.
- 7-minute pitch delivered directly to the judging panel.
- Presentation slides only. No video or audio.
- One presenter per company.

SPONSORSHIP

MAXIMISE YOUR IMPACT AT SUBSEA EXPO

With a range of sponsorship packages available covering the exhibition and conference to suit any budget. Contact us to discuss your needs.

Package	Cost (includes VAT)	Key Benefit
Principal Sponsor	£30,000	Co-branding on all elements across the event, and conference welcome address.
Conference Sponsor	£15,000	Branding on all premium conference signage and materials.
Subsea Connections Sponsor	£10,000	Branding on all Subsea Connections signage and materials.
Lanyard Sponsor	£7,500	Branding on all lanyards.
Name Badge Sponsor	£4,500	Branding on all name badges.
Floortile Sponsor	£4,500	Branding on floortiles.
Media & Recharge Zone Sponsor	£4,500	Branding on all Media & Recharge Zone signage. Printed materials displayed within zone.
Breakfast Plenary Sponsor	£4,500	Branding on Breakfast Plenary signage and materials.
Insights / Report Sponsor	£3,500	Branding on post-event report and full page advert.
Technology & Innovation Sponsor	£3,500	Branding on Technology & Innovation Stage.
Session Sponsor	£2,000	Branding on all Session signage and materials. Up to eight Sessions available.

SUBSEA EXPO AWARDS DINNER & SPONSORSHIP

SUBSEA EXPO AWARDS DINNER

The prestigious Subsea Expo Awards celebrate excellence, innovation and leadership across the global subsea industry.

Taking place at P&J Live in Aberdeen, guests will enjoy a drinks reception, three-course dinner and awards ceremony as we recognise the sector's leading companies and individuals.

Non-members	GUH Members, Exhibitors and Finalists
Individual ticket £295 + VAT Table of 5 £1,300 + VAT Table of 10 £2,600 + VAT	Individual ticket £195 + VAT Table of 5 £900 + VAT Table of 10 £1,800 + VAT

ENTER THE AWARDS

click here to enter

Showcase your achievements and gain industry recognition. **Click here for full details and eligibility criteria.** Entry deadline: **30 October 2026**.

SPONSORSHIP

Place your brand in front of up to 500 industry professionals at the Subsea Expo Awards & Dinner.

Opportunity	Key Benefit
Category Sponsor (10 available) £5,500	Exclusive naming rights for selected Award category and opportunity to present the Award on stage. Table of 10.
Drinks & Liquor Miniature £4,000	Branded miniatures on each place setting. Table of 5.
Entertainment Sponsor £3,500	Meet and greet with celebrity host. Branding during host-led segments of the evening. Table of 5.
Programme Sponsor £1,500	Branding on official Awards Dinner Programme. 2 tickets.

Contact us to secure your sponsorship.

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www.subseaexpo.com

subseaexpo@theguh.co.uk

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