



SUBSEA EXPO

4 - 5 February 2026 | P&J Live

organised by



Global
Underwater
Hub

Sponsor Pack

Be part of the buzz!



About Subsea Expo

Around 5,000 people from across the world gathered in Aberdeen for **Subsea Expo 2025**. Organised by **Global Underwater Hub**, the leading trade and industry development body for the UK's underwater sectors, this showcase of innovation and technology brought together the oil and gas, offshore renewables, hydrogen, CCUS, aquaculture, marine science, and defence sectors.

Free to attend, **Subsea Expo** brings together individuals, companies, and organisations from across the diverse underwater industry, offering a platform for cross-sector collaboration and discussion.

Five reasons to sponsor Subsea Expo 2026:

- 1. Lead the Industry:** put your brand at the forefront of subsea innovation.
- 2. Boost Your Profile:** gain high-impact exposure at the sector's flagship event.
- 3. Own the Spotlight:** be seen, recognised and remembered by key decision-makers.
- 4. Command Respect:** align with excellence and elevate your market credibility.
- 5. Influence What's Next:** shape conversations and drive the future of subsea.

SHOW HIGHLIGHTS



5,000
visitors approx



100
exhibitors approx



70
speakers



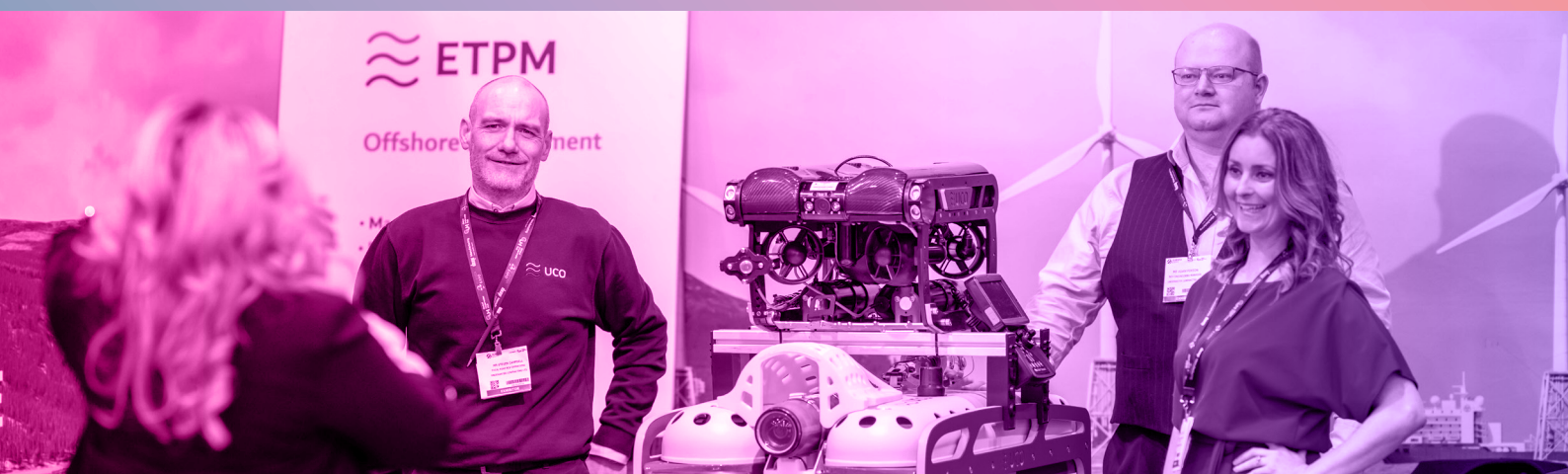
44
countries represented



£9.2bn
underwater industry

Don't just attend - **lead**.
Be the brand everyone's
talking about.

SubseaExpo@theguh.co.uk



HEADLINE SPONSOR

£14,950

Lead the industry from the front!

As **Headline Sponsor** of Subsea Expo - one of the world's largest subsea exhibitions and conferences - you'll place your brand at the forefront of global innovation and leadership in underwater technology. This premium package delivers unmatched visibility across all event platforms, along with a range of exclusive benefits. Aligning your company with Subsea Expo not only strengthens your reputation as an industry leader but also highlights your commitment to advancing the blue economy.



Your package includes everything in the table below:

At Exhibition / Conference	At Awards Dinner	Promotion	Branding
* 10% discount on exhibition stand * Full page colour advert in Subsea Expo show guide * Table of 10 at the Plenary	* Logo featured on the stage set * Provide welcome address (10 mins max) * Present Outstanding Achievement Award * Table of 10 at the Subsea Expo Awards dinner * Place pop-up banners in the dinner room	* Mentioned within any PR, coverage not guaranteed * Announcement on Subsea Expo platforms to unveil sponsorship (includes video announcement) posted to Subsea Expo platforms, shared to GUH * 'Good luck' video recorded with the sponsor for posting across socials ahead of Subsea Expo Awards Dinner * Social media pack provided for use on sponsor social media profiles	* Co-branding on all social media and email comms * Logo featured on marketing materials related to Subsea Expo * Logo featured on menu, invitations and any printed materials produced for the dinner * Logo as a live link on the Subsea Expo website * Email advert placed in Subsea Expo emailers

LANYARDS

SPONSOR

£7,950

Every delegate wearing your logo

Make your brand unmissable as the exclusive **Lanyard Sponsor** at Subsea Expo! Worn by every attendee, speaker, and exhibitor, your logo becomes the most visible brand in the building - seen thousands of times a day. It's bold, powerful, and everywhere. This high-impact opportunity puts you at the heart of the action, keeping your name top-of-mind at this prestigious subsea event.



Your package includes everything in the table below:

At Exhibition / Conference	At Awards Dinner	Promotion	Branding
* Logo featured on all lanyards affixed to badges and worn by delegates at Subsea Expo * Full page colour advert in Subsea Expo show guide * 7% discount on exhibition stand * 2 x tickets to Plenary	* Table of 10 at the Subsea Expo Awards dinner	* Announcement on Subsea Expo platforms to unveil sponsorship (includes video announcement) posted to Subsea Expo platforms, shared to GUH * Social media pack provided for use on sponsor social media profiles	* Mentioned as sponsor on all social media and email comms * Logo featured on marketing materials related to Subsea Expo * Logo as a live link on the Subsea Expo website

PLENARY SPONSOR

£4,995

Sponsor the headliners at Subsea Expo

As **Plenary Sponsor**, your brand takes centre stage during the event's most influential session, capturing the full attention of industry leaders, innovators, and decision-makers. This exclusive sponsorship offers prime visibility, speaking opportunity, and direct engagement with key audiences, positioning your company as a thought leader driving the future of subsea. Elevate your influence and lead the conversation at the world's premier subsea event.



Your package includes everything in the table below:

At Exhibition / Conference	At Awards Dinner	Promotion	Branding
* Provide welcome address (10 mins max.) at the Plenary * Table of 10 at the Plenary * Logo on all Plenary slides & lectern * Place your pop-up banners in the Plenary room * Full page colour advert in Subsea Expo show guide * 5% discount on exhibition stand	* 2 x tickets to Subsea Expo Awards dinner	* Announcement on Subsea Expo platforms to unveil sponsorship (includes video announcement) posted to Subsea Expo platforms, shared to GUH * Mentioned within any PR, coverage not guaranteed * Plenary Preview Blog: Sponsor contributes a short article on key topics or themes being explored * 'Why We're Supporting the Plenary' Post: Sponsor shares motivations for backing the session on LinkedIn - related to the key theme * Social media pack provided for use on sponsor social media profiles	* Mentioned as sponsor on all social media and email comms * Logo featured on marketing materials related to the Plenary * Logo as a live link on the Subsea Expo website

REGISTRATION SPONSOR

£4,995

Feature your branding on every badge

As **Registration Sponsor**, your brand becomes the first and most memorable point of contact for every attendee at Subsea Expo; your logo welcomes thousands of industry professionals, creating lasting impressions from the moment they arrive. This prime exposure boosts brand recognition and positions your company as an essential gateway to the world's leading subsea event.



Your package includes everything in the table below:

At Exhibition / Conference	At Awards Dinner	Promotion	Branding
* Logo prominently displayed on all visitor badges worn by delegates at the show * Display pop-ups in the registration area * 5% discount on exhibition stand * 2 x tickets to Plenary	* 2 x tickets to Subsea Expo Awards dinner	* Announcement on Subsea Expo platforms to unveil sponsorship (includes video announcement) posted to Subsea Expo platforms, shared to GUH * Social media pack provided for use on sponsor social media profiles	* Mentioned as sponsor on all social media and email comms * Logo featured on marketing materials related to registration * Logo as a live link on the Subsea Expo website

PUBLICATIONS

SPONSOR

£6,995

Sponsor the show guide and Subsea Expo magazine

As **Publication Sponsor** of Subsea Expo, your brand features prominently in the official show guide - available at the entrance and Media Zone - plus the GUH News special edition distributed throughout the event. These key publications include exhibitor listings, schedules, maps, and event highlights, reaching thousands of attendees. Make a lasting impact by putting your brand at the heart of the event's communications.



Your package includes everything in the table below:

At Exhibition / Conference	At Awards Dinner	Promotion	Branding
* Logo prominently displayed on the official show guide * Banner opportunities in the media zone where the show guide is located * Full page colour advert on back cover of show guide * 5% discount on exhibition stand	* 2 x tickets to Subsea Expo Awards dinner	* Announcement on Subsea Expo platforms to unveil sponsorship (includes video announcement) posted to Subsea Expo platforms, shared to GUH * Social media pack provided for use on sponsor social media profiles	* Mentioned as sponsor on all social media and email comms * Logo featured on marketing materials related to show guide * Logo as a live link on the Subsea Expo website * Magazine sponsor for Subsea Expo edition * Full page colour advert in Subsea Expo magazine edition

MEDIA & RECHARGE ZONE SPONSOR

£4,995

Powering delegates at the show

Fuel the energy of Subsea Expo as the exclusive **Media & Recharge Zone Sponsor**! Your brand will be the go-to destination where thousands of attendees power up, recharge, and reconnect, making you a key part of their event experience. With prime visibility in this high-traffic hub, your logo sparks engagement and leaves a lasting impression. Energise the show and ignite your brand's presence like never before!



Your package includes everything in the table below:

At Exhibition / Conference	At Awards Dinner	Promotion	Branding
* Branding opportunities in the Media & Recharge Zone * 5% discount on exhibition stand * Full page colour advert on back cover of show guide	* 2 x tickets to Subsea Expo Awards dinner	* Announcement on Subsea Expo platforms to unveil sponsorship (includes video announcement) posted to Subsea Expo platforms, shared to GUH * Social media pack provided for use on sponsor social media profiles	* Mentioned as sponsor on all social media and email comms * Logo featured on marketing materials related to media/recharge zone * Logo as a live link on the Subsea Expo website

TECHNOLOGY SHOWCASE FLOOR TILES SPONSOR

£1,850

Leading innovation, step by step

As **Technology Showcase Floor Tile Sponsor** at Subsea Expo, your brand literally becomes the foundation of innovation. Every step attendees take across the showcase highlights your presence, embedding your logo in the heart of cutting-edge technology displays. This unique sponsorship offers continuous, high-impact visibility in a prime area, ensuring your brand is seen by all throughout the event.



Your package includes everything in the table below:

At Exhibition / Conference	Promotion	Branding
* Logo on floor tiles through exhibition floor	* Announcement on Subsea Expo platforms to unveil sponsorship (includes video announcement) posted to Subsea Expo platforms, shared to GUH * Social media pack provided for use on sponsor social media profiles	* Mentioned as sponsor on all social media and email comms * Logo featured on marketing materials related technology show case * Logo as a live link on the Subsea Expo website

OFFICIAL!

NETWORKING DRINKS RECEPTION SPONSOR

£950 - £3,950

The name behind every 'cheers!'

Be the brand everyone's toasting to at Subsea Expo as the **Official Networking Drinks Reception Sponsor**. Your sponsorship fuels connections, sparks conversations, and makes your name the talk of every networking moment.

Packages available include SILVER (£950), GOLD (£1,950) and PLATINUM (£3,950):

SILVER PACK

At Exhibition / Conference	Promotion	Branding
* Sponsor video played at drinks reception * Place a pop-up banner at official networking drinks reception * 2 x tickets to official networking drinks reception	* Announcement on Subsea Expo platforms to unveil sponsorship (includes video announcement) posted to Subsea Expo platforms, shared to GUH * Social media pack provided for use on sponsor social media profiles	* Mentioned as sponsor on all social media and email comms * Logo featured on marketing materials related to official networking drinks reception * Logo as a live link on the Subsea Expo website

GOLD PACK

At Exhibition / Conference	Promotion	Branding
* Sponsor video played at drinks reception * Place a pop-up banner at official networking drinks reception * 4 x tickets to official networking drinks reception	* Announcement on Subsea Expo platforms to unveil sponsorship (includes video announcement) posted to Subsea Expo platforms, shared to GUH * Social media pack provided for use on sponsor social media profiles	* Mentioned as sponsor on all social media and email comms * Logo featured on marketing materials related to official networking drinks reception * Logo as a live link on the Subsea Expo website

PLATINUM PACK

At Exhibition / Conference	At Awards Dinner	Promotion	Branding
* Place your pop-up banners at official networking drinks reception * Provide welcome address (10 mins max.) at official networking drinks reception * Sponsor video played at drinks reception * 6 x tickets to official networking drinks reception	* 2 x tickets to Subsea Expo Awards dinner	* Announcement on Subsea Expo platforms to unveil sponsorship (includes video announcement) posted to Subsea Expo platforms, shared to GUH * Social media pack provided for use on sponsor social media profiles	* Mentioned as sponsor on all social media and email comms * Logo featured on marketing materials related to official networking drinks reception * Logo as a live link on the Subsea Expo website



CURATED CONFERENCE SPONSOR

£2,450

Your brand, guiding the conversation

As **Curated Conference Sponsor**, your brand takes centre stage, becoming synonymous with the key topics shaping the subsea industry. This exclusive sponsorship offers unparalleled visibility, direct engagement with influencers and a powerful association with the future of underwater technology at the world's premier subsea event.



Your package includes everything in the table below:

At Exhibition / Conference	Promotion	Branding
* Logo on all session slides & lectern * Place your literature on chairs in session * 2 x tickets to plenary * Full page colour advert in Subsea Expo show guide	* Session Preview Blog: Sponsor contributes a short article on key topics or themes being explored. * Announcement on Subsea Expo platforms to unveil sponsorship (includes video announcement) posted to Subsea Expo platforms, shared to GUH	* Mentioned as sponsor on all social media and email comms * Logo featured on marketing materials related to conference session * Logo as a live link on the Subsea Expo website

CURATED CONFERENCE TOPICS

Conventional Energy
Decommissioning
Defence
Offshore Wind

SPOTLIGHT

SESSIONS SPONSOR

£1,450

Take the spotlight

Own the moment as the **Spotlight Session Presentation Sponsor** at Subsea Expo. Showcase your brand in a high-profile session, engaging directly with the audience. This exclusive sponsorship underscores your leadership and dedication to the key topics driving the subsea industry forward.



Your package includes everything in the table below:

At Exhibition / Conference	Promotion	Branding
* Logo on all session slides & lectern * Place your literature on chairs in session * 1 x ticket to plenary * Half page colour advert in Subsea Expo show guide	* Announcement on Subsea Expo platforms to unveil sponsorship (includes video announcement) posted to Subsea Expo platforms, shared to GUH * Social media pack provided for use on sponsor social media profiles	* Mentioned as sponsor on all social media and email comms * Logo featured on marketing materials related to spotlight session * Logo as a live link on the Subsea Expo website

SPOTLIGHT TOPICS AVAILABLE FOR SPONSORSHIP

Late Life Management

Underwater Robotics

Subsea Power

Seabed Preparation

METOcean

Diving Systems & Operation

Subsea 2035: What does the future look like?

SUBSEA EXPO AWARDS DRINKS RECEPTION SPONSOR

£7,450

Celebrating the best and brightest



Celebrate success in style as the exclusive **Drinks Reception Sponsor** at the Subsea Expo Awards! Your brand will shine as guests toast industry achievements and network in a lively, high-profile setting. With prime visibility and direct engagement, this sponsorship associates your name with excellence and celebration.



Your package includes everything in the table below:

At Exhibition / Conference	At Awards Dinner	Promotion	Branding
* 10% discount on exhibition stand * Full page colour advert in Subsea Expo show guide * Table of 10 at the Plenary	* Logo featured on the stage set * Provide welcome address (10 mins max) * Present Outstanding Achievement Award * Table of 10 at the Subsea Expo Awards dinner * Place pop-up banners in the dinner room	* Mentioned within any PR, coverage not guaranteed * Announcement on Subsea Expo platforms to unveil sponsorship (includes video announcement) posted to Subsea Expo platforms, shared to GUH * 'Good luck' video recorded with the sponsor for posting across socials ahead of Subsea Expo Awards Dinner * Social media pack provided for use on sponsor social media profiles	* Co-branding on all social media and email comms * Logo featured on marketing materials related to Subsea Expo * Logo featured on menu, invitations and any printed materials produced for the dinner * Logo as a live link on the Subsea Expo website * Email advert placed in Subsea Expo emailers

INDIVIDUAL AWARDS SPONSOR

£5,950

And the winner, sponsored by...



Elevate your brand as the exclusive sponsor of a prestigious **Individual Award** at Subsea Expo. Showcase your commitment to industry excellence and celebrate groundbreaking innovation in the subsea sector's most distinguished ceremony.



Your package includes everything in the table below:

At Exhibition / Conference	At Awards Dinner	Promotion	Branding
* Full page colour advert in Subsea Expo show guide	* Opportunity to present the Award to the winner on the night * Table of 10 at the Subsea Expo Awards dinner	* 'Good luck' video recorded with the sponsor for posting across socials ahead of Subsea Expo Awards Dinner. * Announcement on Subsea Expo platforms to unveil sponsorship (includes video announcement) posted to Subsea Expo platforms, shared to GUH * Social media pack provided for use on sponsor social media profiles	* Co-branding on all social media and email comms relating to the award category. "Safety Award with <company>" * Mentioned as sponsor on all social media and email comms * Logo featured on marketing materials related to Subsea Expo Awards * Logo as a live link on the Subsea Expo website



SUBSEAEXPO™ AWARDS

AWARDS AVAILABLE TO SPONSOR

[sold] Company of the Year - Small (<50 employees)

Company of the Year - Medium (50-250 employees)

Company of the Year - Large (250> employees)

Cross Sector Innovation

[sold] Global Development

Rising Star

[sold] Technology Development

Workforce Development Initiative



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organised by

GUH Global
Underwater
Hub

www.SubseaExpo.com