



MEDIA PACK & EDITORIAL CALENDAR 2025

REACH 58,000+ readers and feature in the underwater sectors' most recognisable industry publication

MAXIMISE your advertising potential with options to accommodate any budget and design

ENSURE your voice is heard across the underwater sectors



Global
Underwater
Hub **News**

THE MAGAZINE FROM GLOBAL UNDERWATER HUB | WWW.GLOBALUNDERWATERHUB.COM

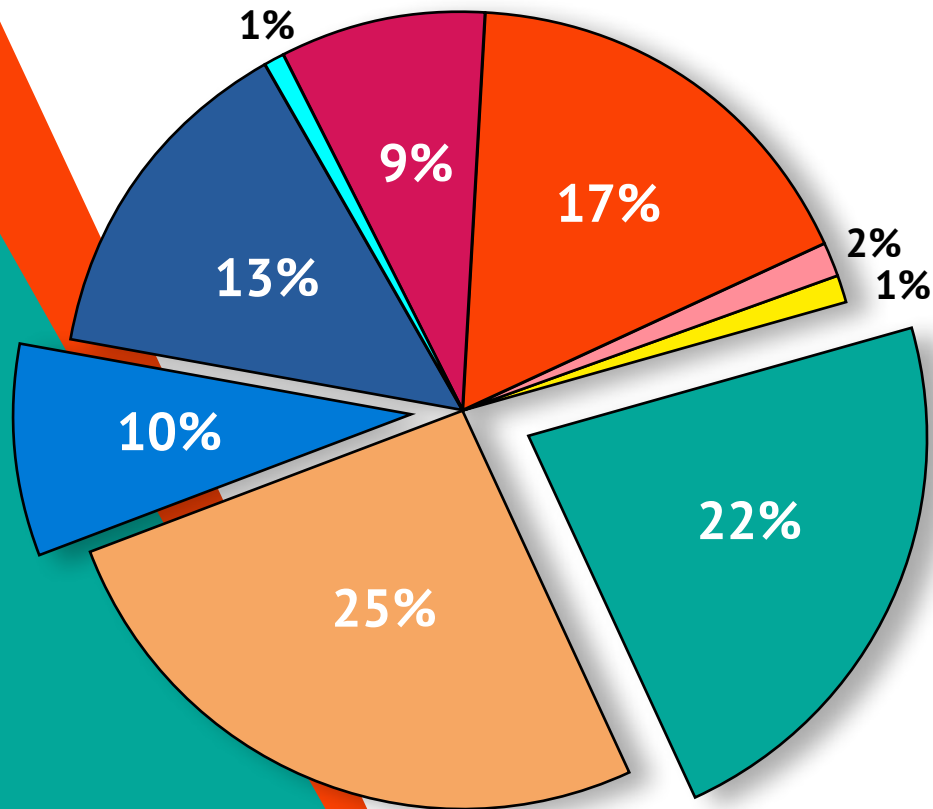
IN THIS ISSUE

GUH on an electric two-decade voyage through the subsea industry
Fugro on the uncrewed marine future
Windy North Sea is our greatest asset in the race to net zero
Market intelligence from GUH
Latest news and events from the underwater sectors



WHO READS GUH NEWS?

READERSHIP BY SECTOR



- WAVE & TIDAL
- AQUACULTURE
- CCUS & HYDROGEN
- DECOMMISSIONING
- DEFENCE

- OCEAN SCIENCE
- OFFSHORE WIND
- OIL & GAS
- SUBSEA MINERALS

Data sourced by analysing physical mailing list to GUH member subscribers in January 2025.

DISTRIBUTION

REACH

+30,000



LINKEDIN

X

10,000



EMAIL
SUBSCRIBERS

+8,000



FACEBOOK

1,500



PRINT
SUBSCRIBERS

GUH News is delivered electronically and in print to its subscribers, including GUH members. It is circulated at major subsea events worldwide, to governments and universities.

OPTIONS AND RATES

SPECIAL OFFERS

ADVERTISING OPPORTUNITIES

In circulation for over 16 years, GUH News is an established and highly regarded industry magazine, and an effective publication for communicating news, announcements, products and services to its readers. The magazine is published to a strong, underwater-focused audience, as well as timely distribution at key subsea events around the world, in addition to its targeted online distribution list, social media channels and free online library of issues.

RATES

GUH members

Half page	£935
Full page	£1,330
Double page	£2,985
Inside front	£1,705
Outside back	£2,215
Advertorial	£POA

Non-members

Half page	£1,400
Full page	£1,995
Double page	£3,845
Inside front	£2,560
Outside back	£3,210
Advertorial	£POA

All adverts booked include an optional free newsletter banner ad. Please see our **Added Value** section overleaf.

Prices exclude VAT. To book advertising space or discuss your advertising requirements, please contact us:

dan.fearon@theguh.co.uk; magazine@theguh.co.uk

NEW MEMBERS
50% off

If you became a GUH member in the last 12 months, enjoy 50% off your first GUH News advert booking.

Excludes advertorials.

Discounts are applied when booking adverts across multiple issues of GUH News:

- 2x issues, 10% off
- 3x issues, 15% off

MULTI BOOKING
15% off

LOYALTY
DISCOUNT
5% off

In addition to any other applicable discounts, members receive a 5% discount for each 5-year milestone of membership. Discount applies for the entire year in which the milestone is reached.

We also offer exclusive discounts to exhibitors at **Subsea Expo** for the February edition. Contact us for more information.

EXHIBITOR
DISCOUNTS

SPONSORSHIP

A BARGAIN AT
£2,500
PER EDITION

SPONSORSHIP £7,500

Valued at over £15,000, sponsorship of the magazine for one year covers three (3) issues of GUH News and includes the following:

- Your logo prominently displayed on the front cover of each issue as supporters of the magazine
- Full page colour advert in each issue in prime location of your choice (inside front / inside back / back cover)
- One feature article professionally written for one (only) issue, words to be supplied by sponsor
- One content block (150 words plus image) in one (only) newsletter
- One banner advert in the 3x GUH News call for content emails direct to members
- One leaderboard banner advert in every edition of the newsletter for a 12 month period (48)

ADDED VALUE

Scheduling to be determined by GUH, all advert bookings include a free optional banner ad in the GUH newsletter.

- **Half page** One banner advert in 1 edition of the GUH e-newsletter
- **Full page** One banner advert in 1 edition of the GUH e-newsletter and 1 GUH member comms email
- **Double page** One banner advert in 2 editions of the GUH e-newsletter and 2 GUH member comms emails
- **Inside front** One banner advert in 1 edition of the GUH e-newsletter and 1 GUH member comms email
- **Outside back** One banner advert in 2 editions of the GUH e-newsletter and 2 GUH member comms emails

GUH Global Underwater Hub News

THE MAGAZINE FROM THE GLOBAL UNDERWATER HUB | WWW.GLOBALUNDERWATERHUB.COM

IN THIS ISSUE

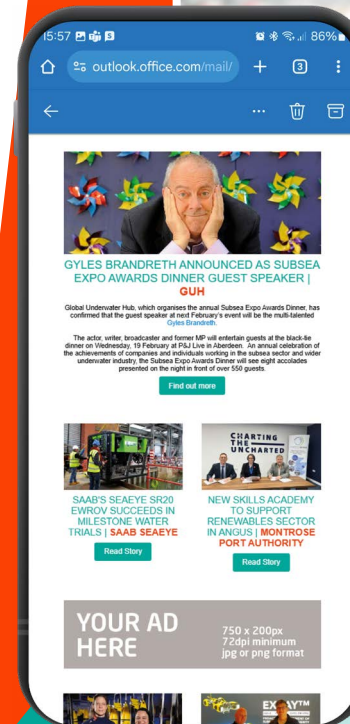
UK Expertise Heads to Brazil for Showcase
Market Intelligence Report from Subsea Intel
UK Export Finance Celebrates 100 Years
Subsea News and Events from Around the World

GRABBING THE OPPORTUNITY



wood.

TechnipFMC

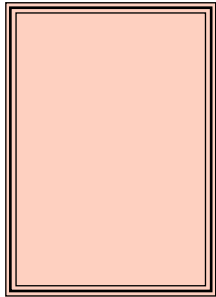


Banner advert
750x200px
placed in body of email

Content block banner advert (sponsor only)
750x200px
placed in body of email
with 150 words supplied

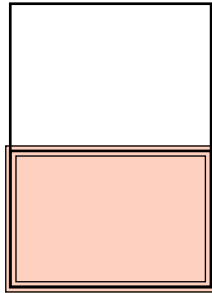
Leaderboard banner advert (sponsor only)
750x200px
placed at top of email
before all content

SPECIFICATIONS



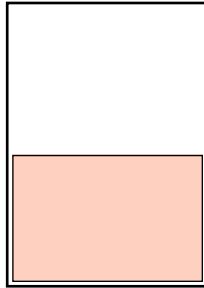
FULL PAGE (A4)

- Trim 210 x 297mm
- Type Area 184 x 271mm
- Bleed 216 x 393mm



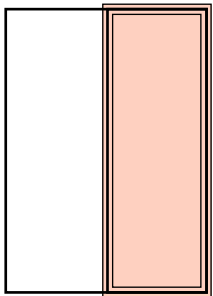
HALF PAGE HORIZONTAL w BLEED

- Trim 210 x 148mm
- Type Area 184 x 128mm
- Bleed 216 x 154mm



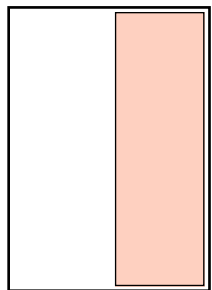
HALF PAGE HORIZONTAL

- Ad size 271 x 184mm



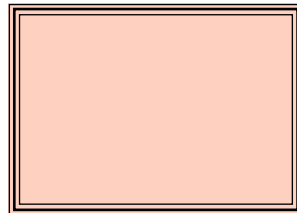
HALF PAGE VERTICAL w BLEED

- Trim 103 x 297mm
- Type Area 83 x 271mm
- Bleed 109 x 393mm



HALF PAGE VERTICAL

- Ad size 90 x 261mm



DOUBLE PAGE SPREAD w BLEED

- Trim 420 x 297mm
- Type Area 384 x 271mm
- Bleed 426 x 303mm

ARTWORKING NOTES

All RGB and spot colours should be converted to CMYK.
Artwork should be submitted in pdf, eps, tif or jpg file formats.
Artwork must be supplied at 300dpi or above at full size CMYK with all fonts & images embedded.

EDITORIAL CALENDAR

GUH members are invited to submit subsea news on **any** relevant subject; the suggestions encouraged below are based on upcoming events & issue themes.

FEBRUARY 2025

DEADLINE:
15 January 2025
PUBLISHED:
12 February 2025
THEME:
Subsea Expo edition

Published to coincide with Subsea Expo, Energy Exchange Australia, Moorings & Anchors conference.

Content is invited on (but not limited to) new technologies or products and global business. **Thought leadership pieces are particularly sought after for this issue.**

MAY 2025

DEADLINE:
1 April 2025
PUBLISHED:
1 May 2025
THEME:
Workforce sustainability

Published to coincide with All Energy, Global Offshore Wind, GUH STEM Challenge, Subsea Cable Insurance.

Content is invited on (but not limited to) workforce development, STEM, apprenticeships, as well as learning and development.

SEPTEMBER 2025

DEADLINE:
1 August 2025
PUBLISHED:
1 September 2025
THEME:
Technology and ports

Published to coincide with GUH Underwater Robotics, Cables & Umbilicals, and Floating Offshore Wind Conferences.

Content is invited on (but not limited to) automation, artificial intelligence, robotics (especially AUVs), renewables (particularly offshore wind) and cables.

CONTACT THE EDITOR



DAN FEARON
DIGITAL EDITOR
[DAN.FEARON@THEGUH.CO.UK](mailto:dan.fearon@theguh.co.uk)
[MAGAZINE@THEGUH.CO.UK](mailto:magazine@theguh.co.uk)
01224 506600

ONLINE ARCHIVE



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